

# CONNECT

OCTOBER - DECEMBER 2020

“ The best preparation for tomorrow is doing your best today. ”

————— H. Jackson Brown, Jr.



*Dear Team,*

*Bidding adieu to the year that taught us a great deal, we are ready to take on this new journey head-on with hopes of making the most of what lies ahead. It is applaudable how even after being tested on many fronts due to the ongoing pandemic, we have quickly moved past the challenges and adversity.*

*While the past few months have come as an economic meltdown for many, owing to the market fluctuations and consequently causing disbalance in the world of business, what gives me immense pleasure is the fact that even this period of shakeout could not break our spirits. Furthermore, we managed to navigate through the same and continued being productive and focused to come out stronger and agile, apart from keeping ourselves afloat mentally.*

*Embarking on a new chapter, we moved into our new office that perfectly captures the essence of our core value. The uber green space has been exclusively designed keeping each one of you in mind, a place where we can collectively go a long way. Additionally, we also take delight in the past quarter figures that were nothing but astounding and we witnessed steady growth despite the catastrophic effects of the current crisis. As a result of your unflinching dedication, hard work, and commitment to the work, our sales have continued to gain momentum and in this, all of you have a paramount role to play.*

*This is to assure you that your efforts are not going unnoticed. We have seen you pulling together as a team and leading through whatever has befallen us. So today, I would like to take this moment to thank you all sincerely for all that you have done and for all that you continue to do.*

*And as we enter the final quarter of this financial year, let's work together to strive for excellence yet again, to grow our business multi-folds over this course and end this financial year successfully. Together we are achieving great things, and I am sure together we can do anything.*

**AKSHAY DEWANI**

# 38 & BANYAN IN PROGRESS



## STRUCTURAL ACTIVITIES

- Terrace level superstructural activities are in progress for swimming pool, amphitheater, OHT, & staircase room
- Structural and finishing work is in progress at clubhouse and basement level

## FINISHING ACTIVITIES

### Plastering

South & North side external plastering has been completed. East & West side external plastering are 90% and 85% completed, respectively.

### Painting

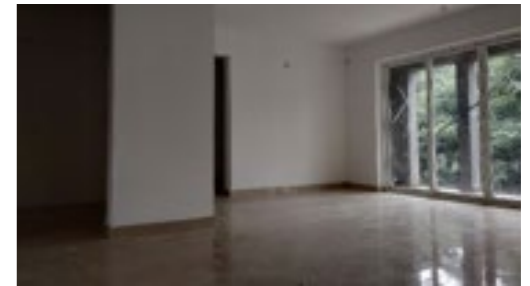
Internal and external wall surfaces painting is in progress.

### Tiling

- Main unit flooring and toilet tiling work is in progress
- UPVC work is in progress

### Lift

The work is in progress.



## HERE & NOW IN PROGRESS

### TOWER 1

- Lift erection work has commenced, and the tiling work has been completed in both the Wings - 1 & 2, except for a few units on the ground floor
- Balcony waterproof work has been completed
- UPVC installation has been completed up to 9th floor and the paint work is progressing on 11th floor
- Terrace work has been completed

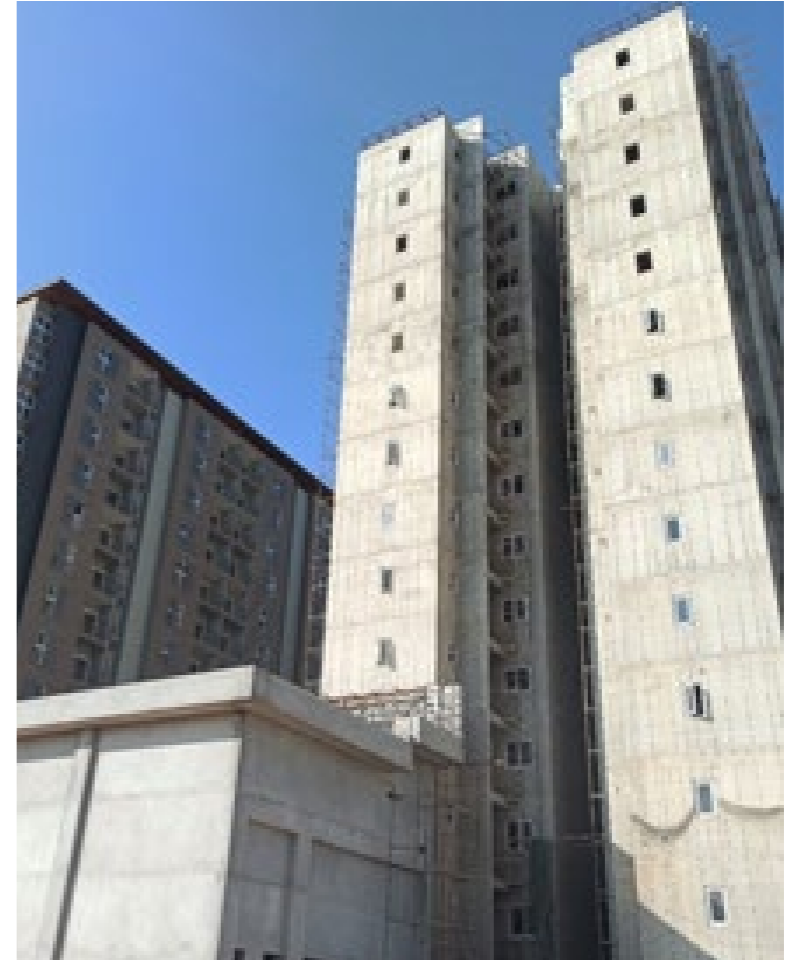
### TOWER 2

- Unit door installation work has been completed from 1st floor to 13th floor
- Pre-delivery inspection is in progress
- Corian counter fixing work has been completed for Wing 4 and the work is in progress for Wing 3
- From 2nd floor to 13th floor, first coat painting has been completed in Wing 4 and from 5th and above floors, the work is in progress for Wing 3

### COMMON AREA

In basement, services – fire fighting work has been completed, electrical and plumbing work is almost finished. Furthermore, clubhouse Blockwork has been completed and the plastering is in progress.

All the capital equipment like transformer, DG, LT panels, fire pumps installations have been completed and lift erection work is in progress in Tower 1.



# SOUL & SOIL IN PROGRESS

## PHASE 1A

The finishing work is in progress, and the tiling work has been completed in Blocks A, B, C, D 1-7 and D 8-15. The first coat painting, tile grouting, wiring, and door fixing in Block C has been completed, and the door fixing work is progressing in Block D 1-7 and Block B. UPVC Window installation has been completed in Blocks A, B, C, and D 1-7, and is nearing completion in Block D 8-15. The MS railing work has been completed in phase 1A.

## PHASE 1B

The superstructure work has been completed in Block E 1-5, Block H, Block F 1-5 and is nearing completion in Block E 6-10 and Block G.

## PHASE 2

The substructure work has been completed in Block N and is progressing in Block J 1-7.

## EXTERNAL

- The external services work below the road has been completed and the backyard work is in progress.
- Phase 1 area compound wall blockwork is in progress.
- The clubhouse blockwork and plastering work have been completed and the tiling work is in progress.
- The road kerbstone fixing work has started.



# EARTH & ESSENCE IN PROGRESS

## BUILDING 6 (5 BHK - NINE ROW HOUSES)

- The staircase railing fabrication, skylight glass fixing & the first coat of external painting work has been completed
- The internal putty, 1st coat of internal paint, UPVC windows installation work is in progress
- The tiling work of 8/9 units has been completed

## BUILDING 7A (4 BHK - FIVE ROW HOUSES)

- The staircase granite, tiling & railing fabrication work has been completed
- The external painting & UPVC work is in progress

## BUILDING 7B (4 BHK - SEVEN ROW HOUSES)

- The third slab and the head room slab of Unit 706 have been completed
- The waterproofing, tiling and UPVC windows installation work is in progress
- The external painting work is in progress

## BUILDING 3 (3 BHK - TWELVE ROW HOUSES)

- The toilet counter work of Unit 312 has been completed
- The waterproofing work is in progress

## CLUBHOUSE

- The lock, external plastering & ceiling plastering work has been completed
- The waterproofing, internal plastering, HVAC, electrical, false ceiling, tiling & putty work is in progress

## PHASE 3 - PLOTTED DEVELOPMENT

- The sewage network and water pipeline laying work has been completed
- The electrical sleeves and chamber work have been completed
- The crossroad excavation has been completed and the main road excavation is in progress
- The drain work of 4/5 crossroad has been completed



## MARQ 2.0 IN PROGRESS

### BUILDING 2

Five floors in both the wings have been completed and the structure is at 21st floor for Wing J & 19th floor for Wing K.

### BUILDING 3

Tower mass excavation and foundation work has been completed.



## LEAVES & LIVES IN PROGRESS

### PHASE 1A - BUILDING 6

The wall concrete and grade slab RCC work has been completed for 10 units.

### BUILDING 4

The footing and wall concrete work has been completed for 6 units.

### BUILDING 3

The ground floor slab has been completed for 10 units, the first floor slab has been completed for 6 units and the second floor slab has been completed for 1 unit.

### BUILDING 2 & 5

The footing and wall concrete work is in progress.



## 63° EAST – TOWER B IN PROGRESS

- The stilt level slab has been completed
- The podium slab has been completed for Tower - B1 & B3
- The podium to 1st floor reinforcement and S-form shuttering work is in progress



## 63° EAST – TOWER C IN PROGRESS

The handover of the apartments and the registration process is in progress. 241 flats have been handed over to the customers and 128 families have moved in.





## 63° EAST – TOWER D IN PROGRESS

- External surface preparation work for painting is completed
- MEP, waterproofing, tiling, UPVC work, basement PCC, internal and external painting work is in progress
- Podium planter box waterproofing work is in progress
- The tiling work of 200+ apartments has been completed



## 63° EAST – CLUBHOUSE IN PROGRESS

- The terrace slab and the badminton court tie beam concrete work has been completed
- Blockwork at first floor has been completed
- Backfilling work on ground floor is in progress
- Internal and external plastering work is in progress
- Internal putty work is in progress
- MS truss for badminton court is in progress
- Swimming pool base preparation work is in progress

## SUN & SANCTUM IN PROGRESS

### CIVIL CONTRACTOR ON BOARD

Initiated work with KOM and the project mobilisation is in progress.

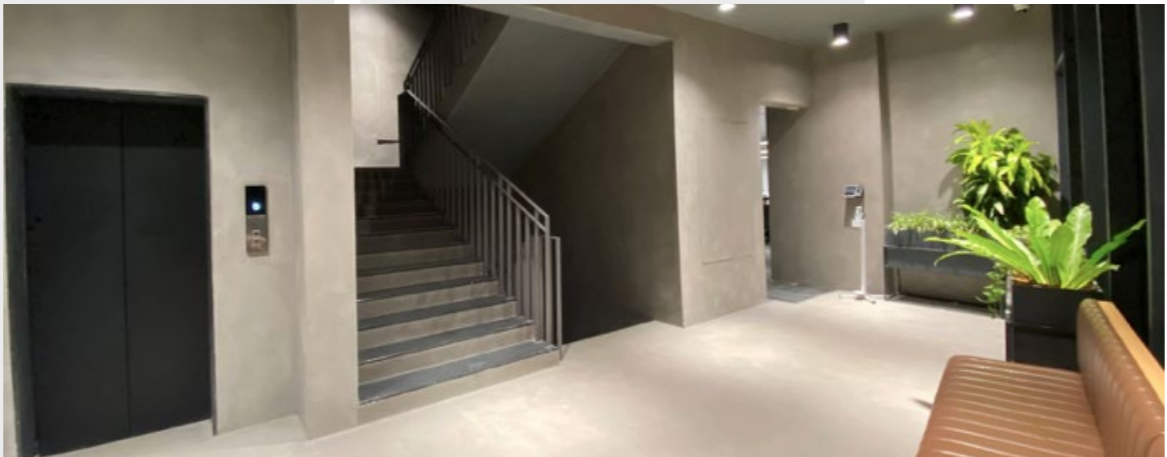
### EXCAVATION

- Mass excavation work has been completed in Wing 1 to Wing 4
- In Wing 5, the excavation work is in progress



# ASSETZ CORPORATE OFFICE IN PROGRESS

All the exterior and interior work is completed. Building OC, lift CEIG approvals are obtained and BESCOM power has been charged. Building inauguration pooja was performed on 21st October, 2020 and subsequently, the building operation was started.



# Environmental Health & Safety

CORPORATE SOCIAL  
RESPONSIBILITY



## 63° EAST, LEAVES & LIVES AND EARTH & ESSENCE

- Employee skill development training program on “Construction Risk Management” had been conducted for the staff
- Air ambient quality check and DG stack monitoring was done for Tower - B, C, and D
- COVID-19 medical check-ups were conducted for new labours at project’s primary health centre and no positive cases were reported
- Various training programmes like Induction, Toolbox Talk, Pep Talk & Mass TBT had been conducted for work force
- Power tools tag system, Earth pit and RCCB inspection had been implemented for sub-contractors
- Electrical safety mock drill had been conducted
- Safety net was provided for Tower B to protect the Tower C driveway
- Safety review meeting was conducted for sub-contractors
- Fall arrest system was implemented for grinding & painting work at building edge



Employee skill development training on construction risk management



Induction, Toolbox Talk, Pep Talk & Mass TBT for workforce



Training for carpenters



Training for unskilled team



Mass TBT at Earth & Essence



Emergency mock drill - Electrical hazard at 63° East



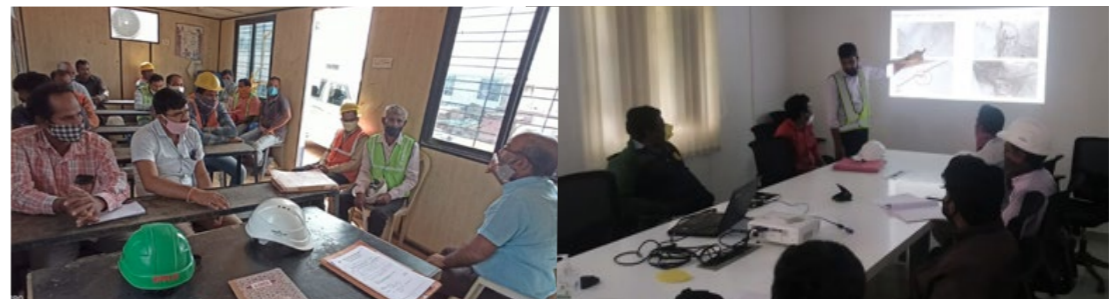
Electrical safety - RCCB/MCB Testing



COVID-19 medical test



Air ambient, noise, lux and DG stack monitoring at 63° East



Safety committee and sub-contractor review meeting



Edge protection



Pedestrian access with green shadow net provided for Tower D access



Fall arrester system implemented for grinding & painting work at building edge



Power tools tag system implemented for sub-contractors

## MARQ - PHASE 2

### Safety Mock Drill

As per the standard HSE policy:

Fall from height mock drill was conducted at the site in view of emergency preparedness, risk assessments, and safety awareness of the workers & engineers working on the project.



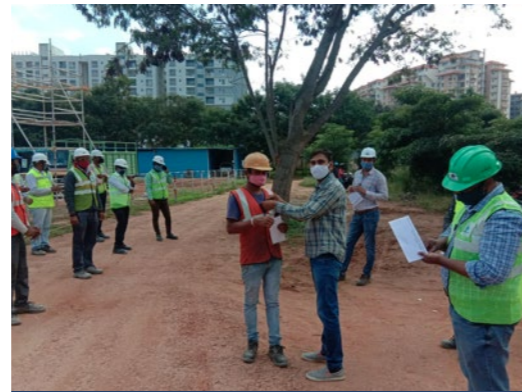
*Building 2 and 3 - Safety Mock Drill*



*Building 2 and 3 - Everyday mass toolbox safety talk is conducted to motivate workers to follow standard protocol of safety culture.*



*Special volunteer squad of safety committee has been formed to motivate and create awareness of safety amongst all workers.*



*Monthly best safety awards are distributed to workers & engineers in view of safety awareness.*



*Monthly health check-ups are conducted for all the workers in the project as per standard safety norms.*

# Marketing

## EMAILERS

Assetz

# 2021

The start of a new year brings with it new memories and adventures for you and your loved ones. And when better to create and experience these moments than the place closest to your heart? This New Year, Assetz is here to help find the perfect home for you and your family, when new dreams and unforgettable wishes can come to life.

Here's to the start of something new!

*Happy New Year.*

CALL TO KNOW MORE ABOUT OUR PROJECTS AND OFFERS:  
9513778411 | assetz@spacery.com | www.assetz.com

Assetz

# HAPPY 2021

Here's to a new year brimming with happiness, new growth, new adventures, and many more opportunities to prosper!

WISHING YOU A YEAR LOADED WITH HAPPINESS.

ROHIT CARIAPPA

Assetz

# 9 DAYS OF SAVINGS!

ASSETZ BRINGS YOU EXCLUSIVE FESTIVE SCHEMES AND OFFERS

- 12 MONTHS
- 5% OFF
- 5% OFF

DEAL WEEK

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

## We'll go that extra mile for YOU.

PHASE 1: 12 MONTHS

PHASE 2: 5% OFF

soul & soil

12 MONTHS

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

# 38 exclusive units for the select few.

PHASE 1: 12 MONTHS

PHASE 2: 5% OFF

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

MAY THIS AUSPICIOUS OCCASION BRIGHTEN UP YOUR LIFE WITH HAPPINESS, JOY, AND PEACE.

# Happy Diwali

ROHIT CARIAPPA

Assetz

# 3 reasons to invest in the rising North.

- 1. Top-notch infrastructure
- 2. Seamless connectivity
- 3. Good appreciation rates

soul & soil

12 MONTHS

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

## THE START OF A NEW JOURNEY

Dear Customer,

Assetz Corporate Office, Crescent Road, Bangalore 560 001.

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

## Luxury in every detail.

PHASE 1: 12 MONTHS

PHASE 2: 5% OFF

9513778411 | assetz@spacery.com | www.assetz.com

Assetz

# 4 reasons to invest in Sarjapur

Here's why:

1. Proximity to IT hubs
2. Excellent connectivity
3. High appreciation rates
4. Premium infrastructure

12 MONTHS

9513778411 | assetz@spacery.com | www.assetz.com



Assetz

May this auspicious occasion brighten-up your life with joy, wealth, and good health.

WISHING YOU & YOUR FAMILY A

**HAPPY Dussehra**

ROHIT CARIAPPA

Assetz

WE WISH YOU A **Merry Christmas**

The most wonderful time of the year is upon us. May this festive season bring you with all the happiness and prosperity you need for a great year.

**HAVE A HOLLY JOLLY HOLIDAY!**

THESE LAUNCHING SOON

**The Downtown Neighbourhood**

Reasons to buy a home here

1. Strategically located near the Metro Station
2. Premium amenities and clubhouse
3. Close proximity to schools and hospitals

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

ENQUIRE TO AVAIL PRE-LAUNCH PRICE

Assetz

Your partner on the path to your **dream home.**

INVEST IN YOUR FUTURE WITH US

3 & 4 BHK (1000 sq.ft) | Off Main Road | 12 MONTHS

9513778411

Assetz

LOOKING FOR A RESALE TO BUY A HOME? WE'VE GOT MORE THAN ONE

BOOK A HOME FOR ONLY **₹4.2 LAKH**

AND BUY **FOR 03 YEARS**

SUN & SANCTUM

3 & 3 BHK APARTMENTS | 84 CAR PARKING | 100% PUNJAB

95137 78411

Assetz

**The Downtown Neighbourhood**

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

ENQUIRE TO AVAIL PRE-LAUNCH PRICE

Assetz

**DEAL OF THE WEEK**

There's no time like the present to buy a home. And there's no better time than now to book your home before prices rise, leading to a big investment.

HOW DOES IT WORK?

- 1. Check your SMS for a unique code
- 2. Show the code at the site
- 3. Avail additional price discounts

WHAT ARE YOU WAITING FOR? BOOK YOUR SITE VISIT TODAY!

LIMITED PERIOD OFFER

95137 78411

Assetz

Where you live, will make all the difference.

3 & 4 BHK APARTMENTS | 84 CAR PARKING | 100% PUNJAB

95137 78411

Assetz

4 REASONS TO INVEST IN **WHITEFIELD.**

1. Strategic location
2. Premium amenities
3. Close proximity to schools and hospitals
4. High appreciation

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

95137 78411

Assetz

LAUNCHING SOON

Find your **Ikigai**

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

ENQUIRE TO AVAIL PRE-LAUNCH PRICE

Assetz

**137 acres of blue.**

EXCLUSIVE LAUNCH OFFER

PAY ONLY **3.13L** TO BOOK A HOME AND NOTHING ELSE FOR **3 YEARS**

3 & 3 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

81509 97700

Assetz

Your partner on the path to your **dream home**

INVEST IN YOUR FUTURE WITH US

PAY JUST 3.13L TO BOOK A HOME NOW AND NOTHING ELSE FOR 3 YEARS

3 & 3 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

95137 78411

Assetz

**BUILDING A RETREAT OF YOUR OWN**

LESSER INVESTMENT

HIGH RETURNS

LIMITED ROAD

COMMUNITY LIVING

Introducing **LUXURY PLOTTED DEVELOPMENT**

3600-4800 SQFT plots | 11.5 Cr ONWARDS\*

95137 78411

Assetz

INVEST IN A COMMUNITY, NOT ONLY A HOME

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

95137 78411

Assetz

**LUXURY IN EVERY DETAIL**

NEW TOWER LAUNCH

PAY JUST 5% TO BOOK A HOME NOW AND THE REST LATER

3 & 4 BHK (1000 sq.ft) | Off Main Road | 1.6 Cr ONWARDS\*

95137 78411

**Assetz** soul & soil

### Giving your dreams more room.

At Assetz, we're committed to giving you more room to live, work and play. Our luxury homes are designed to offer you the best of both worlds - a modern lifestyle with all the amenities you need, and a peaceful environment with lush greenery and a clear view of the city skyline.

- High floor with panoramic views
- Spacious layouts
- 24x7 security
- Swimming pool
- Clubhouse
- Landscaped gardens
- 24x7 power backup
- 24x7 water supply
- 24x7 waste management

3 & 4 BHK | 2D+ | Off Hebbal Road

AVAIL EMI FOR 12 MONTHS | PAY ONLY 5%

BOOK A SITE VISIT TO KNOW MORE ABOUT THE PROJECT

9513778411

**Assetz** marq<sup>2.0</sup>

### 4 REASONS TO INVEST IN WHITEFIELD.

1. Strategic location
2. High ROI
3. Proximity to IT hubs
4. Excellent connectivity

3 & 4 BHK | 170 LAKH ONWARDS\* | Whitefield-Hosur Road

**PAY JUST 5% TO BOOK A HOME NOW AND THE REST LATER\***

**Assetz** HERE & NOW

### Luxury now has an unusual partner — Sustainability.

Introducing a new way of living, designed to be green, healthy and sustainable. Our homes are built with eco-friendly materials and features, ensuring a better quality of life for you and the planet.

- Green building
- Water conservation
- Energy efficient
- Waste management
- Green spaces

**AVAIL NO PRE-EMI FOR 8 MONTHS**

95137 78411

**Assetz** SUN & SANCTUM

### PAY 5% NOW & 95% LATER

2 & 3 BHK | 85L ONWARDS | Off KR Puram

**PAY ONLY 5% TO BOOK A HOME**

2.5L | 4L | 4.7L | 5.5L

**NO PRE-EMI FOR 18 MONTHS**

**Assetz**

### You have been cordially invited.

Dear Channel Partners, join us this Thursday for a networking session on top of our latest launches - **Canvas & Cove** and **Sun & Sanctum**.

**ABOUT THE PROJECTS**

These two developments are located in the burgeoning neighbourhood of Hebbal and Off Airport Road, offering you a new way of living. Canvas & Cove is a premium luxury, offering modern amenities and lush views. These developments are the perfect blend of luxury and sustainability. They are built with eco-friendly materials and features, ensuring a better quality of life for you and the planet.

**Event Details**

- December 3, 2020
- 8pm onwards
- Assetz Canvas & Cove and Sun & Sanctum

**Event Venue**

Hebbal, Bangalore

**Event Details**

9513778411

**Find your Ikigai** (Code name)

### Introducing LUXURY PLOTTED DEVELOPMENT

Plot range: 960 to 3080 sqft | Price: 48 L to 1.82 Cr\*

15.6-acre | 1.5 acres of green spaces | 6000 sqm clubhouse

12 minutes to International Airport Road

**Vastu compliant** | 12 minutes to International Airport

**Assetz**

### Special festive Bonanza scheme

VALIDITY: OCTOBER TO DECEMBER 2020

We're making this festive season more exciting by bringing you special incentive offers! Celebrate with Assetz and earn big!

ACHIEVE 5 CR & ABOVE	EARN 3% EXTRA BROKERAGE
ACHIEVE 7.5 CR & ABOVE	EARN 5% EXTRA BROKERAGE
ACHIEVE 10 CR & ABOVE	EARN 10% EXTRA BROKERAGE

**9513778411**

**Assetz** EARTH & ESSENCE

### Where you live, will make all the difference.

At Assetz, we're committed to giving you more room to live, work and play. Our luxury homes are designed to offer you the best of both worlds - a modern lifestyle with all the amenities you need, and a peaceful environment with lush greenery and a clear view of the city skyline.

2100 - 4800 | Off Airport Road | 1.5L Cr onwards\*

**9513778411**

DIGITAL ADS

**Assetz**

### Lose the city without leaving it.

Luxury plots | IN 10 MINUTES | Hebbal flyover

1.18 Cr onwards

**18-ACRE CLUBHOUSE**

Off Hebbal Road

**Assetz** SUN & SANCTUM

### YOUR SANCTUM IN THE HEART OF IT ALL

2 & 3 BHK | 85L ONWARDS | Off KR Puram

**12 MONTHS OFFER**

**Assetz**

### Everything my child needs, within walking distance

IN-CAMPUS SCHOOL | 25+ AMENITIES | 6-ACRE PARK

3 & 4 BHK APARTMENTS | 85L ONWARDS | Whitefield-Hosur Road

**Assetz** LEAVES & LIVES

### MOVE IN WITH Nature

300+ TREES | 70+ HOUSES

3 & 4 BHK LUXURY ROW HOUSES | 12.29 CR ONWARDS | Off Sarjapur Road

**Assetz** 63 EAST

### FINDING EXCUSES TO STAY FIT?

HERE, YOU HAVE NONE! 12+ SPORTS & FITNESS AMENITIES

AVAIL FESTIVE OFFER

2 & 3 BHK | 80+ HOMES | 74.9 LAKH ONWARDS

**Assetz** 18 OAK

### LIVE WITH THE COURSE

LUXURY GOLF VILLA PLOTS

64 LAKH ONWARDS | Sarjapur-Attur Road

**Assetz**

### SOME WANT SKYSCRAPERS, SOME WANT THE SKY.

3 & 4 BHK | 12 CR ONWARDS | Off Banner Road

**Assetz**

### Your pursuit of happiness ends here.

INTRODUCING LUXURY PLOTTED DEVELOPMENT

960 - 3279 sqft | 1.45 Cr onwards

**145 LAKH ONWARDS**

Off Airport Road

## SOCIAL MEDIA



## FLYERS

**SUN & SANCTUM**

**THE CALM AMIDST THE HUSTLE**

- ~70% WATER SAVING
- 72% AVG CARPET EFFICIENCY
- WITH 888+ LBRS

INDIRANAGAR | OFF KR PURAM | ITPL

4 KM from proposed Metro Station | 6 KM PACE Metro | 7 KM Phoenix MarketCity | 14 KM Marayath Tech Park

**PAY ONLY ₹ 4.23L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

2 & 3 BHK BOUTIQUE APARTMENTS | ₹ 84.69L ONWARDS\*

\*ALL INCLUDE STARTING PRICE, EXCEPT REGISTRATION

**EARTH & ESSENCE**

**OWN A PIECE OF THE EARTH.**

INTRODUCING LUXURY PLOTTED DEVELOPMENT

- 10-ACRE DEVELOPMENT
- 1.5-ACRE CLUBHOUSE
- 20+ FITNESS AND SOCIAL AMENITIES
- PREMIUM NEIGHBOURHOOD

6 KM AthaZeneca | 7 KM IFC Financial City | 9 KM Cyrenia Hospital

10 MINUTES FROM NEERABLYFOVER (Off Hill, Airport Road)

10 KM Convent International School & Waiyaship Academy | 12 KM Hennagowda International Airport

**Plot range: 2100 to 4800 Sqft**  
**₹ 1.38Cr Onwards\***

\*ALL INCLUDE STARTING PRICE, EXCEPT REGISTRATION

## MOBILE VAN ADS

**SUN & SANCTUM**

**Live in the heart of it all.**

**2 & 3 BHK APARTMENTS | ₹ 84.69L ONWARDS\***

**PAY ONLY ₹ 4.23L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

INDIRANAGAR | OFF KR PURAM | ITPL

**TO KNOW MORE, CALL: 7026880099**

PHONO/WEBA/C3111448/PC200071000219 | \*All inclusive price, except registration | email:info@assetzproperty.com | T&C apply

**LEAVES & LIVES**

**MOVE IN WITH Nature**

150+ TREES | 79 ROW HOUSES

**PUNYA**

Be one among **38** to live in art.

**EARTH & ESSENCE**

Grow, connect and live closer to the **essence of the earth**

MOBILE VAN ADS

**2 & 3 BHK APARTMENTS**  
**₹ 84.69L ONWARDS\***

**PAY ONLY ₹ 4.23L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**Off KR PURAM**

**7026880099** | PRM/KA/RERA/1251/446/PR/200211/003279  
 \*All-inclusive price, except registration | T&C apply

**Introducing Lakeside Living.**

**2 & 3 BHK APARTMENTS | ₹ 62.71L ONWARDS\***

**PAY ONLY ₹ 3.13L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**Off Hosur Main Road** **JUST 13 MINUTES FROM ELECTRONIC CITY**

**TO KNOW MORE, CALL: 7026880099**

PRM/KA/RERA/1251/010/PR/200702/003480 | \*All-inclusive price, except registration | Email: info@assetzproperty.com | T&C apply

**2 & 3 BHK APARTMENTS**  
**₹ 62.71L ONWARDS\***

**PAY ONLY ₹ 3.13L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**Off Hosur Main Road**

**7026880099** | PRM/KA/RERA/1251/310/PR/200702/003480  
 \*All-inclusive price, except registration | T&C apply

**2 & 3 BHK APARTMENTS | ₹ 62.71L ONWARDS\*** **Off Hosur Main Road**

**PAY ONLY ₹ 3.13L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**7026880099**

**2 & 3 BHK APARTMENTS | ₹ 84.69L ONWARDS\*** **Off KR PURAM**

**PAY ONLY ₹ 4.23L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**7026880099**

NEWSPAPER ADS

**HOMES THAT TAKE CARE OF EVERYTHING.**

**CARBON HEALING HOMES**

**91 6411 0088**

**HOME BUYING MADE EASY**

**PAY JUST 20% 5% NOW & THE REST LATER**

**91 6411 0088**

**The best investment on earth, is earth.**

**INTRODUCING LUXURY PLOTTED DEVELOPMENTS**

**18 OAK** | SARJAPUR-ATTIBELE ROAD | 4400 - 10000 SQFT PLOTS | ₹ 73 L ONWARDS\*

**EARTH & ESSENCE** | OFF INTL AIRPORT ROAD | 2100 - 4800 SQFT PLOTS | ₹ 1.38 Cr ONWARDS\*

**91 6411 0088** | assetzproperty.com | rera.gov.karnataka.in | \*All-inclusive price, except registration

**Every day here is a walk in the park.**

**NEW TOWER LAUNCH**

**₹ 5 LAKH**

**91 6411 0088**

**137 acres of blue.**

**LAUNCH OFFER**

**PAY ONLY 3.13L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS**

**91 6411 0088**

TENT CARDS

Assetz

Live amidst all of *nature's goodness.*

Home to 20+ exotic birds

Ashy Prinia | Spotted Munia | Rufous Treepie  
Brahminy Kite | Spotted Owlet | Tailorbird

Assetz

Live amidst all of *nature's goodness.*

Home to 10+ distinctive trees

Sissal | Australian Pine | Custard Apple Tree  
Pala Indigo | Tamarind Tree | Banyan Tree

18<sup>00</sup>OAK | clovergreens  
LUXURY PLOTTED DEVELOPMENT

A space designed for the nature-worshipper, the golf-lover, and the connoisseur of fine living. Created to inspire you with the abundance of nature you can escape into, and the pleasures it offers - here's that perfect getaway you've always reminisced about.

177-acre luxury development | 18-hole golf course | 90,000 Sqft clubhouse | 90% open space

SCAN THE QR CODE TO KNOW MORE 7353663300

18<sup>00</sup>OAK | clovergreens  
LUXURY PLOTTED DEVELOPMENT

A space designed for the nature-worshipper, the golf-lover, and the connoisseur of fine living. Created to inspire you with the abundance of nature you can escape into, and the pleasures it offers - here's that perfect getaway you've always reminisced about.

177-acre luxury development | 18-hole golf course | 90,000 Sqft clubhouse | 90% open space

SCAN THE QR CODE TO KNOW MORE 7353663300

HOARDINGS

Assetz

SUN & SANCTUM  
2 & 3 BHK CARBON HEALING HOMES

86 LAKH ONWARDS\*

INDIRANAGAR  
KR PURAM  
ITPL

PAY 5% NOW. 95% LATER.  
+ NO PRE-EMI FOR 18 MONTHS

81529 97700

Assetz

SUN & SANCTUM  
2 & 3 BHK CARBON HEALING HOMES

86 LAKH ONWARDS\*

OFF KR PURAM  
NEXT TO KRISTU JYOTI COLLEGE

MEGA OFFERS

- NO PRE-EMI OFFER FOR 18 MONTHS
- FREE KITCHEN, WARDROBE, AND VANITY
- EASY DOWNPAYMENT SCHEME

LIMITED PERIOD OFFER. CALL TODAY!

81529 97700

Assetz

SUN & SANCTUM  
2 & 3 BHK CARBON HEALING HOMES

₹84.69 LAKH ONWARDS\*

INDIRANAGAR  
KR PURAM  
ITPL

PAY JUST ₹4.23L TO BOOK A HOME NOW AND NOTHING ELSE FOR 3 YEARS

81529 97700

Assetz

63<sup>00</sup> EAST

2 TOWERS — SOLD OUT

2 & 3 BHK APARTMENTS

₹77 LAKH ONWARDS

OFF SARJAPUR ROAD (10 MINUTES FROM WIPRO SEZ)

— PAY JUST — ₹4 LAKH TO BOOK A HOME NOW

BOOK SITE VISIT NOW 81529 97700

Assetz

PRESENTING CANVAS & COVE

2 & 3 BHK APARTMENTS | ₹63L ONWARDS\* | OFF HOSUR MAIN ROAD (BEGLUR LAKEFRONT)

PAY ONLY 3.13L TO BOOK A HOME AND NOTHING ELSE FOR 3 YEARS

81529 97700 | assetzproperty.com | nra.karnataka.gov.in

STANDEES

**Ikigai**  
Introducing LUXURY PLOTTED DEVELOPMENT  
960 - 3380 Sqft | 49L - 1.62 Cr\*

**soul & soil**  
A return to happiness.  
PHASE 2 LAUNCHED  
3 & 4 BHK | Off Main Road | 2D+2BHK

**EARTH & ESSENCE**  
Introducing luxury plotted development  
Build your home around your lifestyle.  
10-Acre | 1.5-Acre | Premium  
Plot range: 3400 TO 4800 SQFT | ₹3.52 CR - 3.87 CR\*

**18 OAK**  
BRINGING YOU THE FINEST LIFE HAS TO OFFER  
Luxury Golf Villa Plots | AREA RANGE: 4400 to 16,000 SQFT  
73L - 21Cr Onwards\* | Sarjapur - Attibele Road

**SUN & SANCTUM**  
Homes thoughtfully designed for a wholesome lifestyle.  
2 & 3 BHK | 70L Onwards | 100% Clubhouse  
73536 63300

**SUN & SANCTUM**  
BOOK A HOME FOR ONLY ₹4.23 LAKH & PAY NOTHING FOR 03 YEARS

**CANVAS & COVE**  
BOOK A HOME FOR ONLY ₹3.13 LAKH & PAY NOTHING FOR 03 YEARS

**-EARN-**  
BIGGER AND BETTER WITH ASSETZ  
CHANNEL PARTNER BROKERAGE SCHEME

NO. OF SALES	BROKERAGE %
1 - 2	4%
3 & ABOVE	5%

VALIDITY: NOVEMBER 1 - DECEMBER 31, 2020

**KR PURAM**  
2 & 3 BHK APARTMENTS | 84.69L ONWARDS\*

**13 MINUTES FROM ELECTRONIC CITY**  
2 & 3 BHK APARTMENTS | 62.71L ONWARDS\*

NEW YEAR CALENDAR 2021



# Community Circle

## EMAILERS

**Refer and earn BIG this festive season.**

Refer upto ₹ 6.5 Lakh!

**95137 78401**

**The most rewarding referral programme!**

EARN 2% on the total value of the property referred.

Property Name	Area	Price	Referral Value
Project Name 1	1000 sq ft	₹ 10,00,000	₹ 2,00,000
Project Name 2	1500 sq ft	₹ 15,00,000	₹ 3,00,000
Project Name 3	2000 sq ft	₹ 20,00,000	₹ 4,00,000

**95137 78401**

**You can help 'build your community.'**

Refer and earn 2% of the total value of the property referred.

**95137 78401**

**Own a piece of the earth**

OFF AIRPORT ROAD

**95137 78401**

**Find your Ikigai**

15.8-acre | 15 acres | 8000 sq ft

**95137 78401**

**WE WISH YOU A VERY Happy Birthday**

**95137 78401**

**18 OAK**

Refer & earn upto ₹ 2.86 Lakh

Additional Asstetz vouchers worth ₹ 35,000

**95137 78401**

**Merry Christmas**

**Contest Alert!**

**95137 78401**

**Live by the course**

107 - Acre

**95137 78401**

**Interior solutions for your home.**

**REWARDS 30% OFF**

**95137 78401**

## DIGITAL ADS

Assetz COMMUNITY CIRCLE

**1 DAY TO GO**

#ChristmasWithAssetz #ContestAlert

Share an image of your Christmas tree or any festive scene to win exciting goodies!

Hurry last date for submission: December 29, 2020.

95137 78401 | communitycircle@assetzproperty.com

Assetz COMMUNITY CIRCLE

Meet the **team!**

What is Community Circle?

Refer & Earn: Earn up to ₹10,000 per referral.

Experience Priority: Get priority support from our team.

How it works: 1. Refer a friend. 2. Earn rewards. 3. Redeem for goodies.

95137 78401 | communitycircle@assetzproperty.com

Assetz COMMUNITY CIRCLE

ho ho ho! It's That Time Of The Year!

Win Exciting Goodies

MERRY CHRISTMAS IN ADVANCE

95137 78401 | communitycircle@assetzproperty.com

Assetz COMMUNITY CIRCLE

The most rewarding referral programme

REFER A FRIEND TO AN ASSETZ HOME AND **EARN 2% OF THE HOME VALUE + AMAZON VOUCHERS.**

VALIDITY: DECEMBER 31, 2020

CLICK TO REFER

Assetz COMMUNITY CIRCLE

**Exclusive Loyalty Programme**

FOR ASSETZ CUSTOMERS

Refer and avail local area and city-wide privileges and benefits

Assetz COMMUNITY CIRCLE

The Assetz **#EasypayPlan**

18 OAK COMMUNITY PROJECT | ₹52 LAKH onwards

03 MONTHS | 09 MONTHS

95137 78401 | communitycircle@assetzproperty.com

Find your **Ikigai**

Plot range: 980 to 3380 Sqft | Price: 49 L to 1.82 Cr\*

15.8-acre | 1.5 acres | 8000 sqft

12 minutes

95137 78401 | communitycircle@assetzproperty.com

## EMAIL SIGNATURES

Assetz COMMUNITY CIRCLE

**Refer and earn upto ₹ 6.3 lakh !**

**Additional amazon vouchers upto ₹ 90,000/-**

**CLICK TO REFER**

**95137 78401**  
communitycircle@assetzproperty.com

OFFER VALID TILL 31 DECEMBER, 2020.

Disclaimer: Rewards in the form of vouchers, gift cards & more.



# Employee Engagement Activities

INTERNAL ACTIVITIES



## Anniversary celebration

Employees who have completed 5 years in the organization in the last quarter.



Vimal R



Nakul  
Dharmawat



Anandeep K  
Chadha



Girish Madhav  
Naik



Anil Kumar



Rajeev  
Krishnan



Shiju Sunny



Lakshmi  
Narayana S



Anam Sasidhar  
Reddy



Badal Kumar



Umesh J



Prakash R



Ebi Paulose



Arun G Rao

## Wellness Initiatives

Various webinars listed below were organized through our Insurance broker in the past quarter:

Like physical health, mental health matters too! In view of this, the team had curated a series of programs to create awareness around mental health and wellbeing under the campaign - "Let's Talk: Mental Health Matters!" and the following programs were scheduled:

- Ikigai - Discovering a purpose in life
- New realty post pandemic | Mental wellbeing - Global perspective
- How to avoid burnout - Manage your time and energy wisely
- Mood & food connection - Ways to control cravings and reduce emotional eating
- Inspiring life lessons from MS Dhoni: World Cup & IPL

To end the year with Gratitude #LetsThriveTogether campaign was scheduled.

- Beating monday blues - Yoga for body, mind & soul
- How to stay safe during the 2nd wave of COVID-19
- Ways to detoxify after binge-eating during the festive season
- Nurturing gratitude from Inside out
- Learn to bake pumpkin pie & Christmas plum cake
- Bollywood dance

## Christmas Day Celebration

As a part of the Christmas Day celebration, bay decoration contest was organized.



### WINNER - "SANTA TIZERS"



Lakshmi Narayana S  
Sneha S  
Pavithra H  
Banu Priya  
Reena Sanjenv Miranda  
Oliver Gomes  
Mothish Kasivishvanadhan



### CONSOLATION PRIZE - "TINSEL TANGLES"



Shwetha Lavitha  
Johnson S  
Amrutha G  
Rahul R  
Rajesh G  
Ramya M R

# Joining Our Fold

It gives us immense pleasure to welcome the following people who have joined Assetz Group between **October - December 2020**



**SUMANTH DR**  
EXECUTIVE - GUEST RELATIONS

Sumanth comes with over 3 years of experience. He holds a Bachelor's degree in Commerce from Seshadripuram College, Bangalore. Prior to joining us, he was associated with Ramanashree California Gardens as Facility Manager.



**JOHNSON S**  
EXECUTIVE - EMT

Johnson comes with over 5 years of experience in the field of Customer Service. Prior to joining us, he was associated with WWStay Services India as Operations Executive.



**SACHIN KUMAR G**  
SENIOR EXECUTIVE - CRM

Sachin comes with over 10 years of experience in the field of Customer Relations. He holds a Bachelor's degree in Computer Science from Bangalore University. Prior to joining us, he was associated with Sipani Properties as Senior Executive - CRM.



**POORNIMA T**  
MANAGER - CRM

Poornima comes with over 8 years of experience in the field of Customer Relations. She holds a Bachelor's degree in Commerce from Bangalore University. Prior to joining us, she was associated with Century Real Estate as Manager - CRM.



**JAYADEVAN MAHESH KUMAR**  
DEPUTY MANAGER - CRM

Jayadevan comes with over 9 years of experience in the field of Civil Engineering & Customer Relations. He holds a Bachelor's degree in Civil Engineering from Anna University. Prior to joining us, he was associated with Prestige Estates as Assistant Manager - CRM.



**SYED NAVEED AHMED**  
DEPUTY MANAGER - SALES

Syed comes with over 6 years of experience in the field of Sales. He holds an MBA in Finance & Marketing from Jawaharlal Nehru Technological University. Prior to joining us, he was associated with Legacy as Deputy Manager - Sales.



**VIJAY G**  
ASSISTANT MANAGER - CRM

Vijay comes with over 9 years of experience in the field of Civil Engineering. He holds a Bachelor's degree in Civil Engineering from VTU. Prior to joining us, he was associated with Puravankara as Senior Engineer.



**PETER SINGH**  
EXECUTIVE - GUEST RELATIONS

Peter comes with over 3 years of experience in the field of Hospitality. He holds a Bachelor's degree in Hotel Management & Tourism from Annamalai university. Prior to joining us, he was associated with ITC Gardenia as Associate Competent in F&B Service.



**AVINASH H**  
DEPUTY MANAGER - MORTGAGES

Avinash comes with over 10 years of experience in the field of Financial Services. He holds an MBA degree in Finance from Karnataka State Open University. Prior to joining us, he was associated with Wealth Vruddhi Financial Services as Manager - Client Services & Operations.



**JANARTHANAN BASKARAN**  
ENGINEER - QS

Janarthanan comes with over 3 years of experience in the field of QS. He holds a Bachelor's degree in Civil Engineering from Anna University. Prior to joining us, he was associated with Sobha Ltd as Senior Engineer - QS.



**DESU R AKHIL**  
TRAINEE - CHANNEL PARTNER SALES

Akhil joined us as a fresher and holds an MBA in Marketing & HRM from Jain University.



**RAMAKRISHNAN M**  
PROJECT MANAGER

Ramakrishnan comes with over 20 years of experience in the field of Constructions. He holds a Bachelor's degree in Technology (Civil Engineering) from Janardan Rai Nagar Rajasthan Vidyapeeth University. Prior to joining us, he was associated with Puravankara as Project Manager.



**NIKITHA MOHAN**  
MANAGER - MORTGAGES

Nikitha comes with over 12 years of experience in the field of Marketing & Sales Coordination. She holds a Master's degree in Sociology from Bangalore University. Prior to joining us, she was associated with Ozone Group as Manager - Sales Coordination.



**MOHAMED ZAHIR NAUSHAD**  
TRAINEE - SALES

Zahir joined us as a fresher and he holds an MBA degree in Marketing from Uttarakhand Technical University.



**PREETHAM BS**  
SENIOR EXECUTIVE - MIS FINANCIAL PLANNING

Preetham comes with over 12 years of experience in the field of Accounts. He holds an MBA degree in Finance from ISBMA. He was associated with us as Senior Executive - Accounts in the past.



**NATASHA WANI**  
EXECUTIVE - MARKETING

Natasha comes with over 3 years of experience in the field of Marketing. She holds a Bachelor's degree in Computer Science & Engineering from Islamic University of Science & Technology, Kashmir. Prior to joining us, she was associated with GBB Consulting Services as Senior Marketing Executive.



**DARSHAN PEMMAIAH PG**  
DEPUTY MANAGER - CRM

Darshan comes with over 20 years of experience in the field of Sales, CRM & Administration Management. He holds a Bachelor's degree in Arts from Mangalore University. Prior to joining us, he was associated with Puravankara Ltd as Deputy Manager - CRM.



**CHARLES JAYAKANTH J**  
MANAGER - SALES

Charles comes with over 13 years of experience in the field of Sales and Customer Relations. He holds a bachelor's degree in Business Administration from Dr. C V Raman University. Prior to joining us, he was associated with Expat Group as Deputy Manager - Sales.

Assetz

