

CONNECT

JULY - SEPTEMBER 2021

"Passion is the path to peak performance."

Dear Team,

The real estate market has become more competitive than ever before, but when you are powered by the best people, you are only bound to achieve the extraordinary. So let us look back and reflect on the past quarter that has put the business to a whole new level. Despite fierce competition and fluctuating market conditions, the number of deals that we closed in the last quarter speak volumes about how wonderfully we have performed. All of this was a result of our combined efforts, where each one of us added to the excellence in our own unique way. Since appreciation is more than saying thank you and sometimes a pat on the back just isn't enough, the employees were given their due recognition by the management for their performances.

Years ago, we had laid the foundation for a future of sustainable and profitable growth and with every new project that we bring forth, we maximise the value we bring to our customers, business partners, and stakeholders alike. The successful launch of our much-anticipated project "Atmos & Aura" is a witness to the same. Additionally, to expand to new territories, we have aligned a few other luxury projects in the coming months, namely, code name Grand, code name The Downtown Neighbourhood along with new phases and towers of our existing projects, such as, Soul & Soil, Canvas & Cove, Leaves & Lives, Marq 3.0, Earth & Essence Phase 2 and 63 Degree East Tower A & F. With each new project comes a plethora of opportunities to cater to our growing consumer base and the ever-expanding market needs.

Moreover, as the New Year is approaching, let's be ready to embark on the beautiful journey that lies ahead of us. To make the most of it, it is imperative that we must set the pace for the rising demand and review our targets, while carving out strategic ways to boost the sales and enquiries. To fuel the progress in achieving our goals, it is critical we continue to outperform our competitors on innovative marketing strategies and lucrative offers.

With that in mind, let's work together towards lending coherence to our initiatives as teamwork makes every combat easier and it's the sum of all the small parts that leads us to victory!

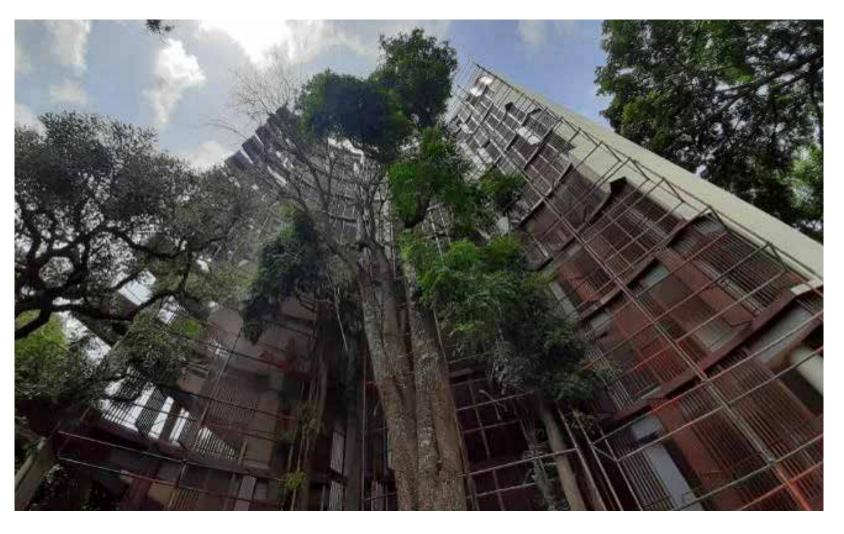
Our strength lies in our tenacity. Keeping our previous successes in mind, that were achieved in a time when we were forced to adapt to very adverse circumstances, let us continue to create the breakthrough that defines our business and takes it to the next level, for we haven't come this far to only come this far. We have a long, long way ahead!

AKSHAY DEWANI



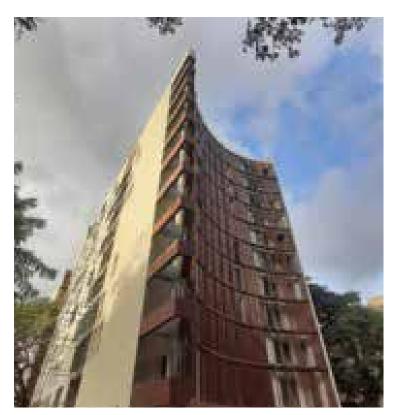
38 & BANYAN

- The external facade work has been completed.
- The fire driveway work is in progress.
- The terrace level clubhouse area work is in progress.
- The swimming pool, water bodies and amphitheatre works are in progress.
- The basement, shafts and common areas servicing work is nearing completion.
- The internal units finishing work has been completed.
- The inspection, pre-delivery and handover process are in progress.











38 & BANYAN







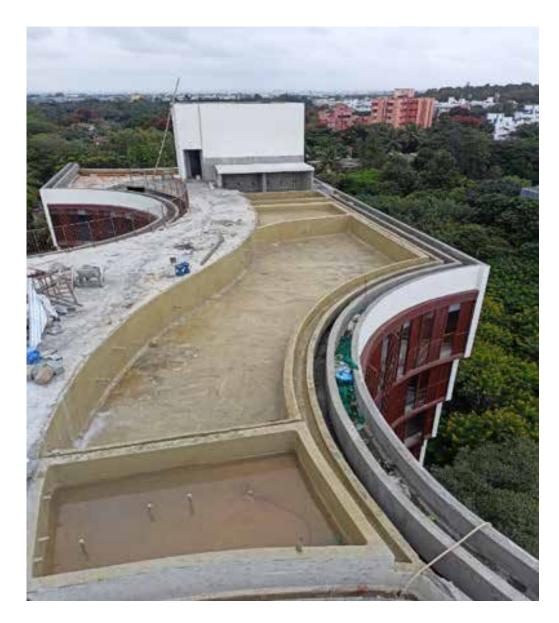




















SOUL & SOIL

• The wooden flooring and final coat painting works in Block A, B, C, D1-7 and D8-15 have been completed.

- The customer inspection process is in progress.
- The occupancy certificate has been obtained.
- The consent for operation has been obtained from KSPCB.
- The substructure and 1st floor slab works have been completed in EWS.
- The internal finishing work is in progress.
- Block E1-5 The 2nd coat putty and tiling works have been
- completed. The UPVC fixture work is in progress.
- Block F The waterproofing work has been completed. The tiling work is in progress.
- Block G The waterproofing work is in progress.
- Block H The 2nd coat internal putty, unit and toilet tiling works have been completed.
- Block E6-10 The waterproofing work is in progress.



Crazy Pattern Pathway



External Seater







PHASE 1B

SOUL & SOIL

PHASE 2

- The superstructure work in Block J1-7, K1-5, K6-10 and N is in progress.
- The substructure work in Block J8-15 is in progress.
- The substructure and 1st floor slab works have been completed in EWS.
- Phase 1A The hardscape work has been completed.
- The landscape planting work is in progress.
- The compound wall and painting works in Phase 1A are in progress.
- The barbed wire fencing work has been completed.
- Clubhouse The rehabilitation, painting, HVAC and electrical works are in progress.
- The extension area tiling work has been completed.
- Phase 1B The road MEP work between Block E6-10 and F is in progress.



External Work



Phase 1A - External Landscape



Phase 1A - External Landscape



Phase 1A - Block C and D1-7 with outside car parking grass pavers



SOUL & SOIL









HERE & NOW

TOWER 1

• The door installation, 1st coat of painting, CP & Sanitary fixture works in Wing 2 are in progress. The final coat painting, wooden flooring, final PDI report closure works in Wing 1 are in progress. The customer inspection and handover process in wing 1 have been initiated.

TOWER 2

• The customer inspection for 50% of the units have been completed and handover process is in progress.

COMMON AREA

- Tower 1 & 2 The entrance lobby flooring and ceiling aluminum baffle fixing works have been completed. The painting work is in progress.
- Basement The final coat painting and cleaning works are in progress.
- Clubhouse The entrance lobby, ground floor toilet false ceiling, swimming pool & deck waterproofing works have been completed.
- The screed preparation, lift installation, and elevation glazing MS support works are in progress.



Tower 1 & 2 Overview





Assetz

HERE & NOW

EXTERNAL DEVELOPMENT

- The security cabin structure, blockwork plastering, entrance gate, entrance portal, and quadrangle roof ACP works have been completed.
- The entrance pavers, aluminium skin wall, and central podium driveway kota stone works are in progress.



The clubhouse elevation glazing MS support work has been completed.





The quadrangle roof ACP work has been completed.



MARQ 2.0

PHASE 2 BUILDING-02 - STRUCTURE

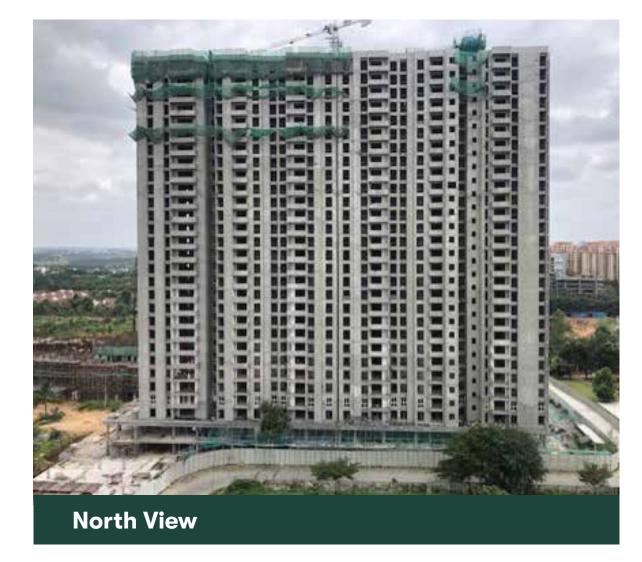
• The structure completion milestone (typical floor) of Building-02 has been achieved during this quarter.

PHASE 2 BUILDING-02 - FINISHES

- The tiling and painting finishing works in 5th to 7th floor are in progress.
- The waterproofing & internal plumbing (concealed) works are nearing completion in both the wings.
- The PHE shaft work is in progress.
- The UPVC window work in 4th floor is in progress.

PHASE 2 BUILDING-03

- The 2nd floor level slab work of Building-03 has been completed.
- The 1st slab with aluminum formwork in 3rd floor level of L-wing has been completed.
- The upper level work is in progress.









Phase 2 Building-02 - Finishes



MARQ 2.0









SUN & SANCTUM

WING 1 & 2

• The ground floor superstructure work is in progress.

WING 3

• The foundation, grade slab and ground floor slab works are in progress.

WING 4 & 5

- The foundation work is in progress.
- The retaining wall waterproofing work is in progress.







WING 1 & 2









SUN & SANCTUM







18 & OAK

- The RBI layer-2 work near culvert has been completed from plot 56 to 64.
- The inside golf 70 Rmt sewage pumping line work has been completed.
- The plumbing & electrical infra works are in progress.

PHASE 2

- The main road 610/690 Rmt concrete work has been completed from plot 35 to 58.
- The main road concrete laying work has been completed from plot

- The 200 Rmt infra electrical work has been completed from plot 69 to 80.
- The road concrete laying work near culvert has been completed.
- The PHE manhole construction work is in progress from plot 88 to 102.

• The crossroad DWC pipe laying for infra electrical work is in progress.





Infra Road Work - Phase 2





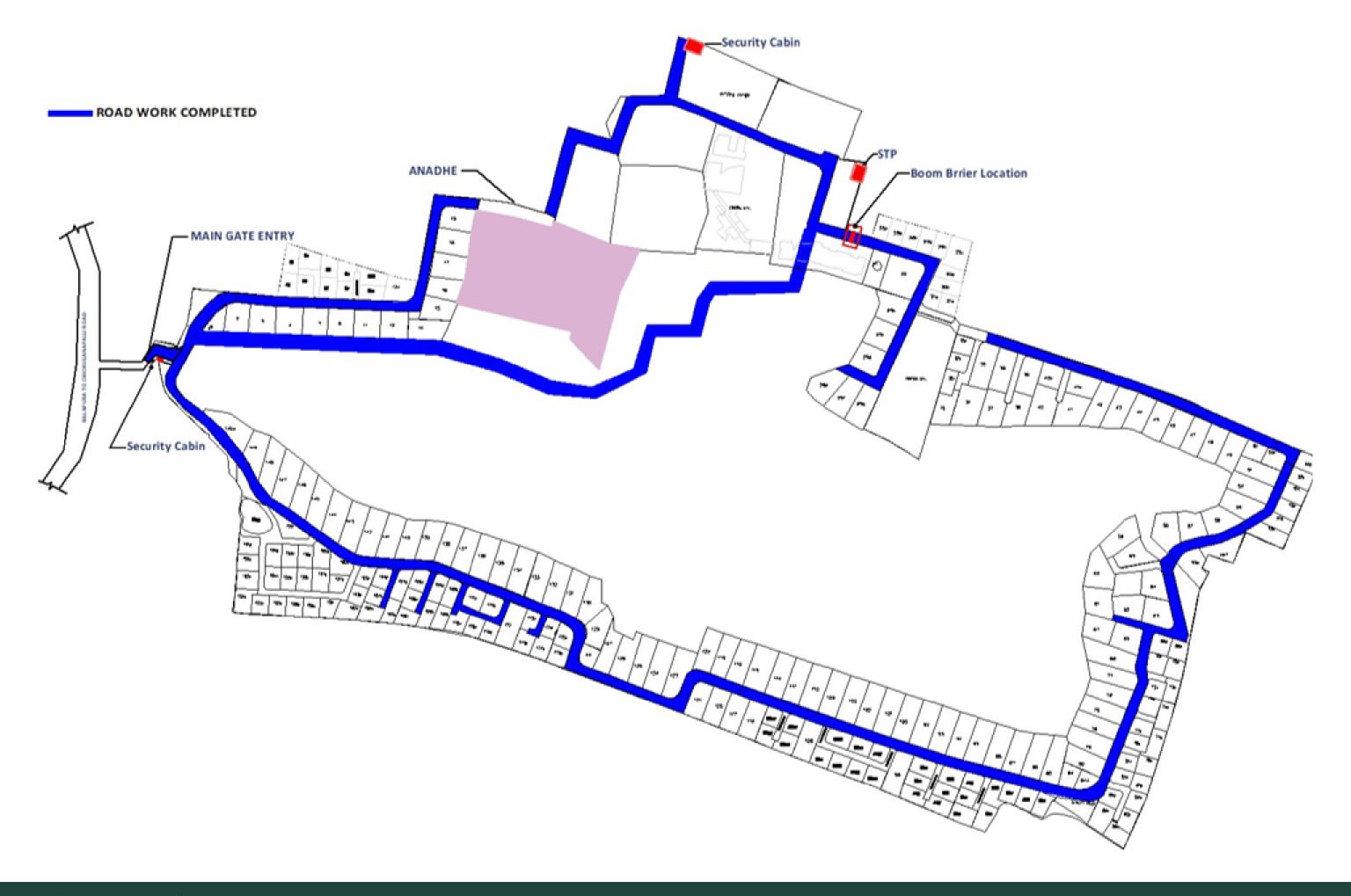
18&OAK







1880AK



The road construction work is nearing completion.



ATMOS & AURA

PHASE 1 - PLOTTED DEVELOPMENT

- The sewage pipeline work for 5/6 roads has been completed.
- The water supply pipeline work for 4/6 roads has been completed.
- The storm water drainage work for 4/6 roads has been completed.
- The road subbase preparation work is in progress.

PHASE 2 & 3 - PLOTTED DEVELOPMENT

• The sewage pipeline, water supply pipeline and underground electrical supply works are in progress.





Storm Water Drain — Phase 1





STP Excavation Completed



63° EAST

- The internal and external final coat painting, podium finishing, and external development works are in progress.
- The PDI & client inspections, deep cleaning work and final handover of units are in progress.
- The occupancy certificate for the tower has been received.
- The kitchen, wardrobe and vanity installation work for 150 out of 216 flats (opted for carpentry scheme) has been completed.
- Around 210 out of 312 flats have been cleared for 1st inspection and 125 flats have been cleared for final handover.

• The typical floor concrete work is in progress in B1 – 4th floor, B2 – 6th floor, and B3 – 7th floor.









Tower D – Completed Units



TOWER B

63° EAST







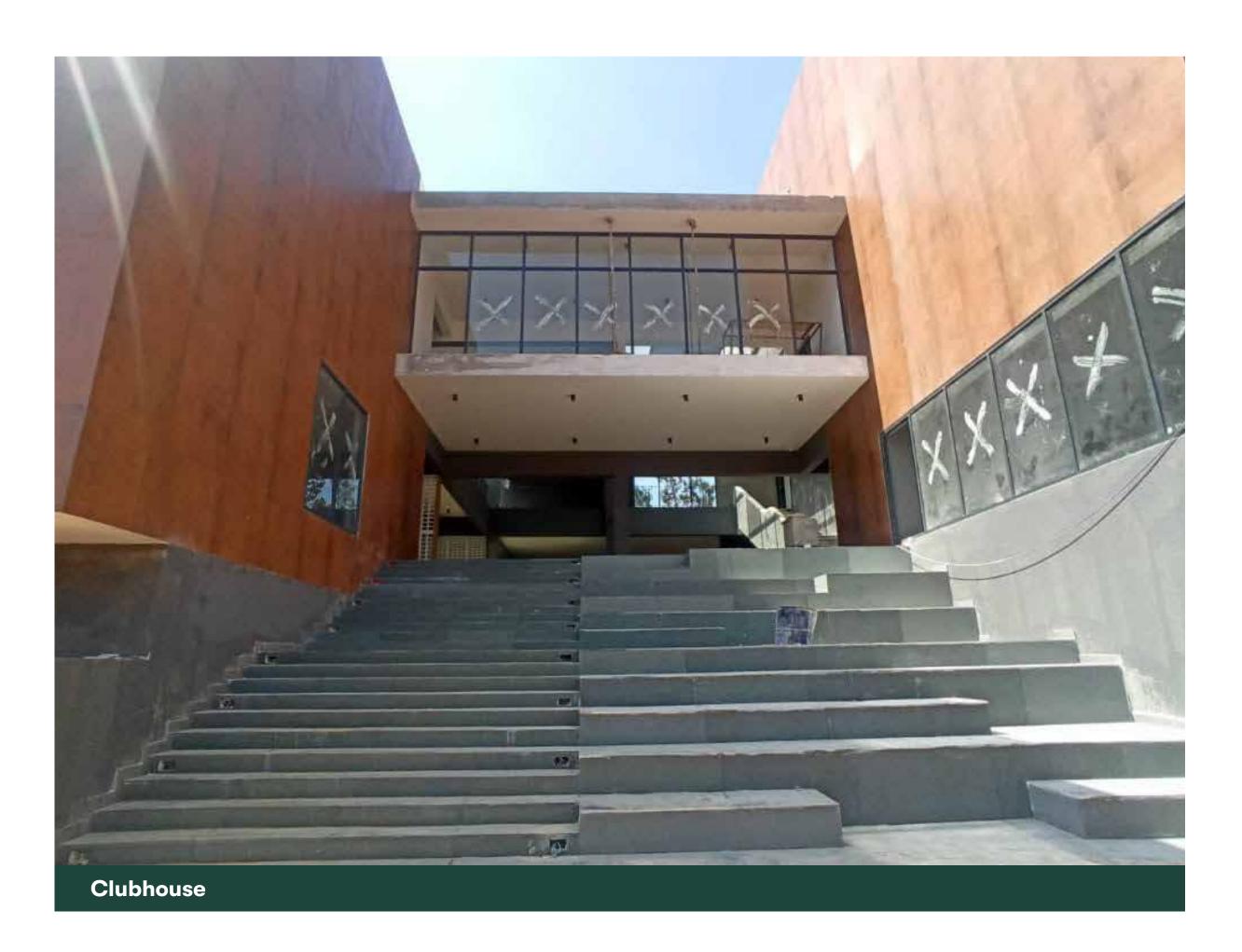




63° EAST

63° EAST - CLUBHOUSE

 The final finishing work of internal amenities like gym, yoga room, badminton court, table tennis room, games room, squash court, etc. has been completed.





63° EAST





EARTH & ESSENCE

BUILDING 6 (5 BHK - 9 ROW HOUSES)

- The wooden doors installation work in all 9 units has been completed.
- The tile grouting work in all 9 units has been completed.
- The final coat painting work in 3 units has been completed.
- PDI Status The 1st inspection of all 9 units and 2nd inspection of 3 units have been initiated.

BUILDING 7A (4 BHK - 5 ROW HOUSES)

- The wooden doors installation work in 4 units has been completed.
- The tile grouting work in 4 units has been completed.
- The final coat painting work in 3 units has been completed.
- PDI Status The 2nd inspection of units has been initiated.





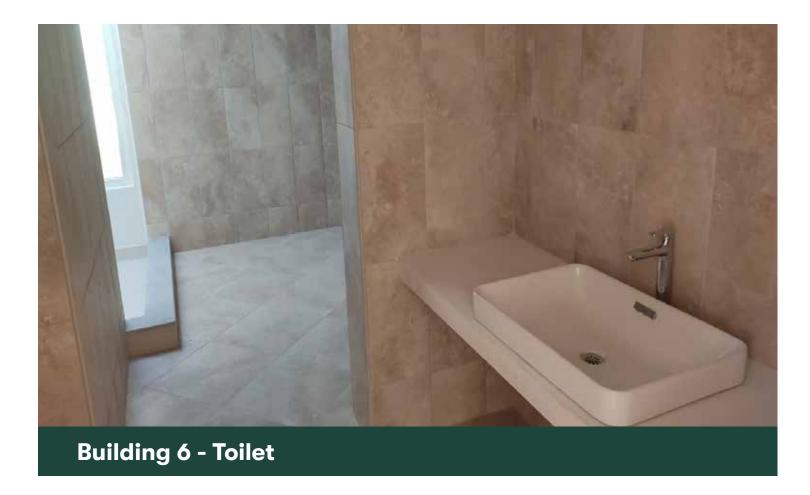




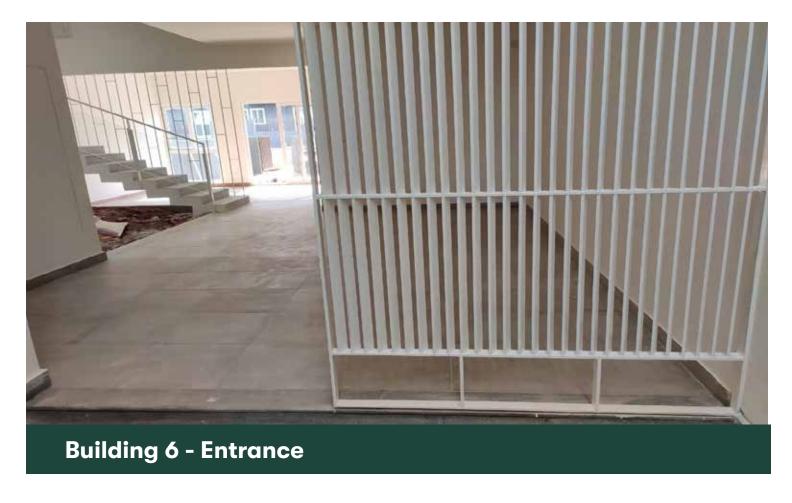




EARTH & ESSENCE















EARTH & ESSENCE

BUILDING 7B (4 BHK - 7 ROW HOUSES)

- The UPVC windows installation work in all 7 units has been completed.
- The 1st coat of internal painting work in all 7 units has been completed.
- The 2nd coat of internal painting work in 4 units has been completed.
- PDI Status The 1st inspection of 5 units and 2nd inspection of 4 units have been initiated.

BUILDING 3 (3 BHK - 12 ROW HOUSES)

- The waterproofing work in all 12 units has been completed.
- The putty work in 3 units has been completed.
- The tilling work in 6 units has been completed.

BUILDING 5 (3 BHK - 12 ROW HOUSES)

• The footing excavation work is in progress.









Building 5



EARTH & ESSENCE

CENTRAL SPINE

- The pathway work has been completed.
- The granite coping work has been completed.
- The softscape work is in progress.

CLUBHOUSE

- The lift installation work has been completed.
- The MS Fins work has been completed.
- The concube work has been completed
- The glazing work has been completed.
- The swimming pool structure work has been completed.
- The tennis court and half basketball court works are in progress.





















EARTH & ESSENCE

PHASE 3 - PLOTTED DEVELOPMENT

- The GSB laying work has been completed.
- The STP slab work has been completed.
- The precast compound wall work has been completed.
- The kerb fixing work is in progress.



Phase 3 - Plotted Development

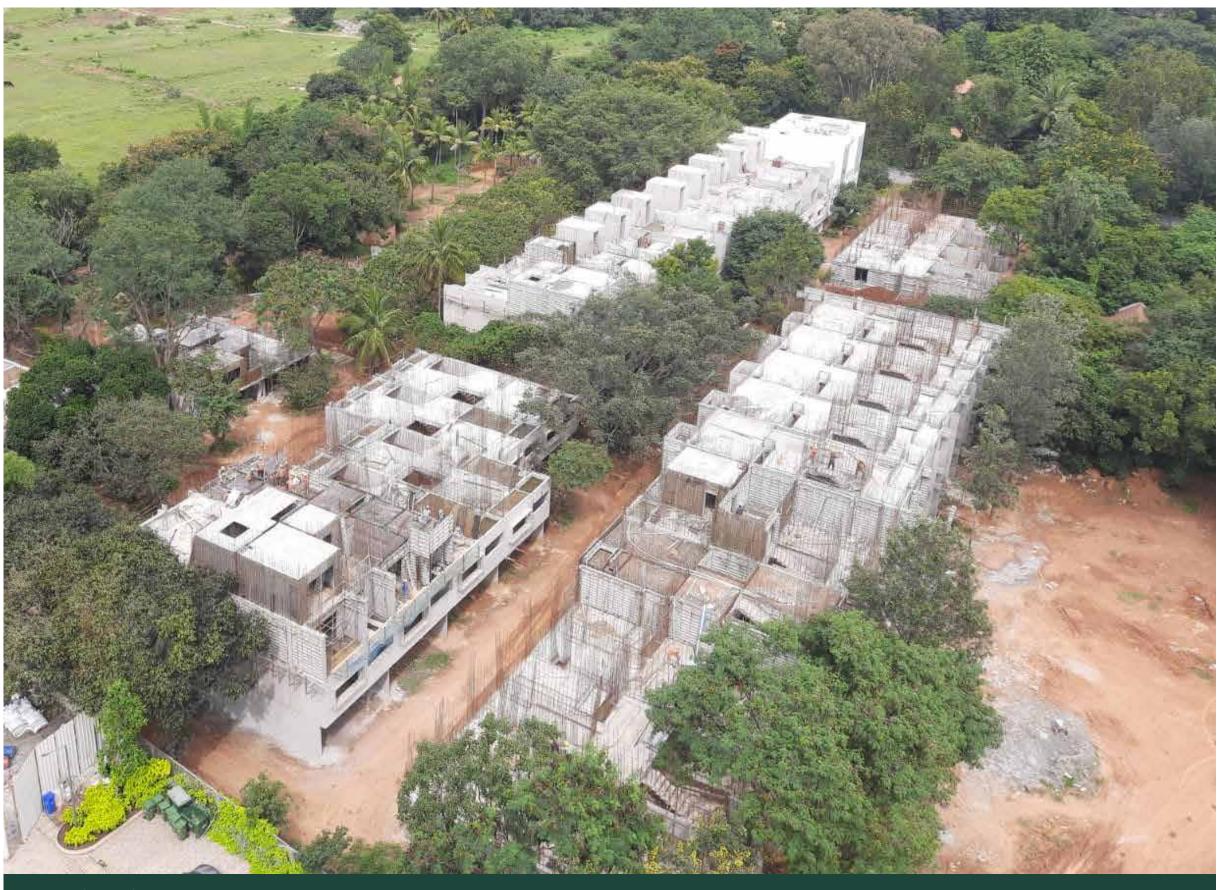


Phase 3 - Precast Compound Wall



LEAVES & LIVES

- Building 1 The ground floor slab work in 2 units has been completed.
- Building 2 The 1st floor slab work in 2 units has been completed.
- Building 3 The structural work in 10 units has been completed.
- Building 4 The 1st floor slab work in 6 units and 2nd floor slab work in 1 unit have been completed.
- Building 5 The ground floor slab work in 4 units has been completed.
- Building 6 The 1st floor slab work in 6 units and 2nd floor slab work in 5 units have been completed.



Aerial View



LEAVES & LIVES















CANVAS & COVE

Phase 1 - Excavation, shell & core construction work status

- **Tower A** The excavation work has been completed. The rock breaking work is in progress.
- **Tower B** The excavation work has been completed. The rock breaking work is in progress.
- **Tower C** The excavation work has been completed. The rock breaking work is in progress.
- **Tower D** The excavation work has been completed. The shell & core construction work is in progress.
- The footing work is 96% completed.
- The 1st and 2nd lift columns work is in progress.









Tower B



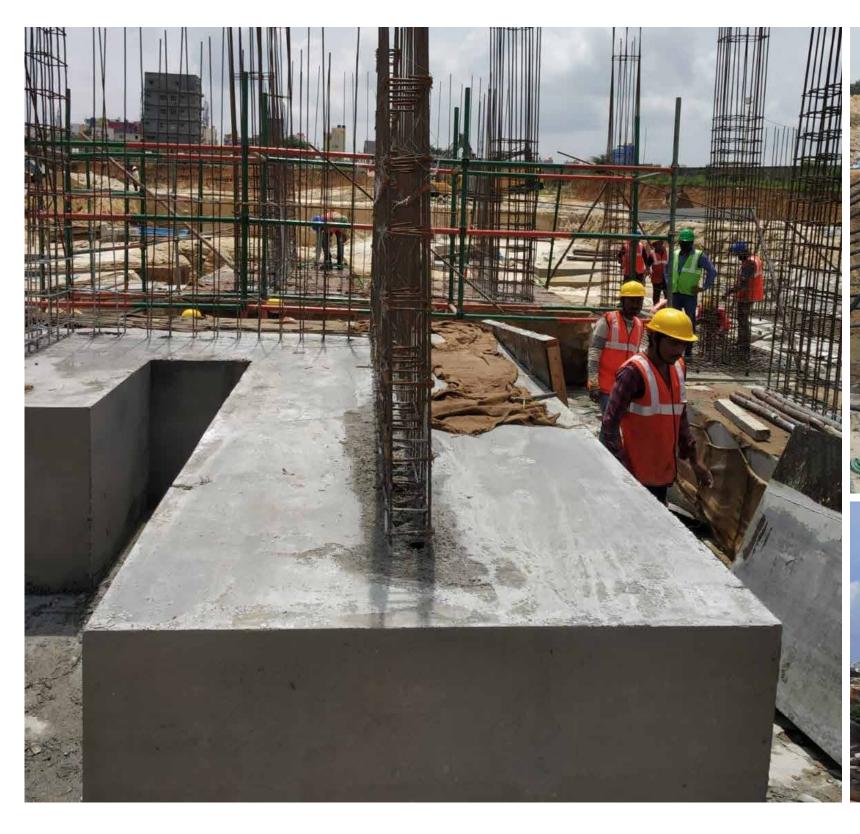


Tower C



CANVAS & COVE

Tower D













ENVIRONMENTAL HEALTH & SAFETY

Workplace safety training is as vital as workplace safety itself. It enables the management to ensure a safe and healthy work environment. It also helps the employees to recognize safety hazards and take necessary precautions, while understanding the best safety practices and expectations.

Training details at our project sites for the month of Jul, Aug, Sep 2021:

Safety induction trainings to new labourers and toolbox talks were conducted, which covered the following topics – Covid-19 awareness training, confined space safety, use of power tools, material handling, monsoon awareness, height work safety, scaffolding safety, construction vehicle movement, proper use of personal protective equipment, housekeeping, general safety and carpentry safety.

In addition to above trainings, the following practices were organised: -

- TPI (Third Party Inspection) was conducted for all lifting items.
- Vaccination drive was conducted for all workers.
- Grocery items were distributed to 141 workers.
- Covid precautionary safety kits were distributed to 50 workers. Each kit consisted of sanitizer, bath soap, hand wash, 10 face masks and detergent.
- Safety committee meeting was conducted at all project sites.
- Covid-19 tests were conducted for all workers.
- Mass toolbox talk was conducted for conveying detailed explanation about Covid-19 vaccination process and emergency evacuation process.

CANVAS & COVE



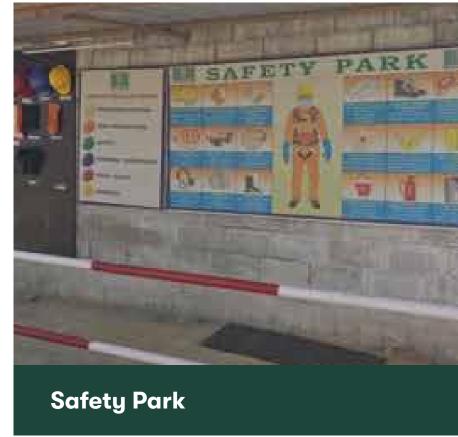












ATMOS & AURA







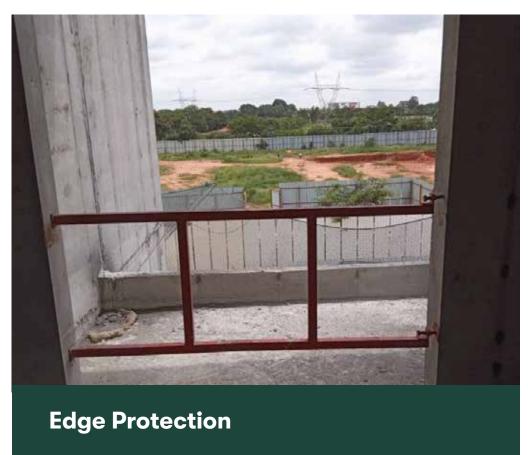




63° EAST



















EARTH & ESSENCE













High Work Safety







LEAVES & LIVES













MARQ 2.0













EMAILERS

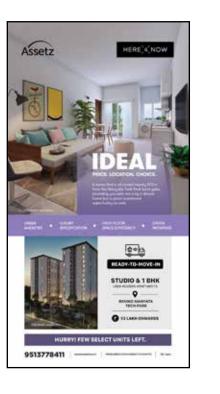




















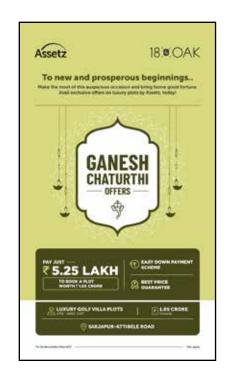








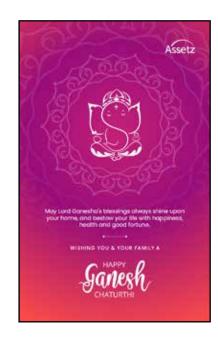






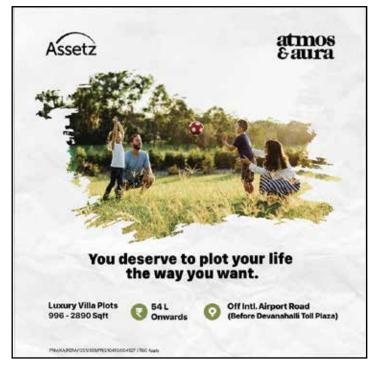


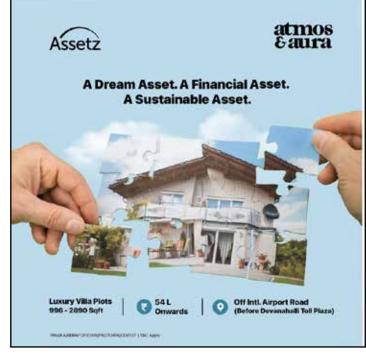






DIGITAL ADS



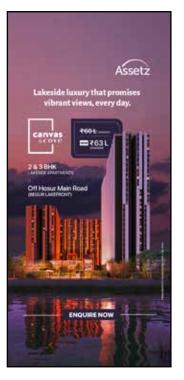






INSHORTS

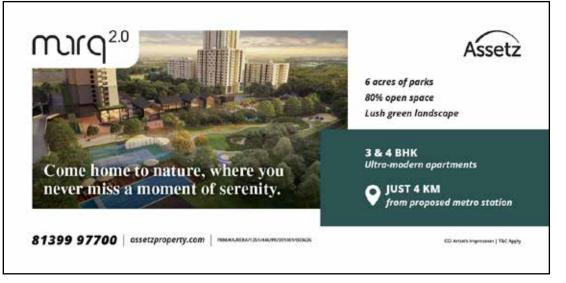






HOARDING









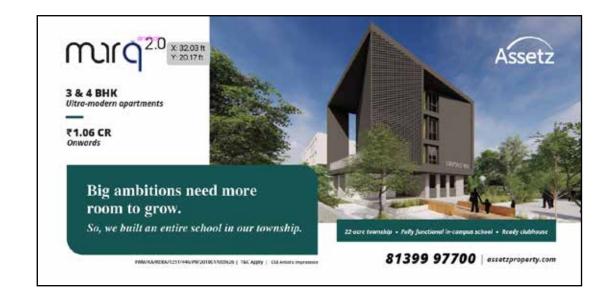
































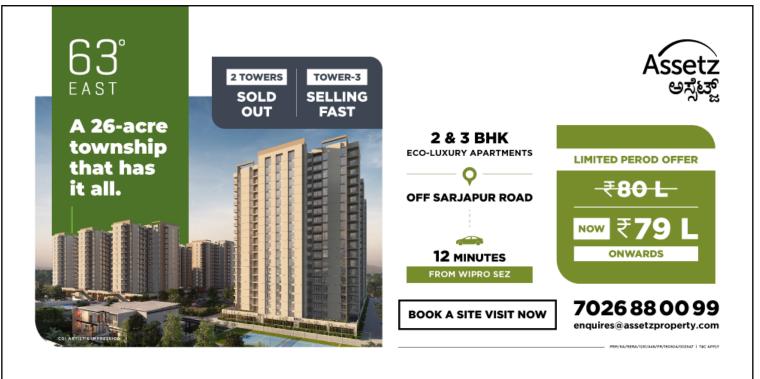






MOBILE VAN ADS

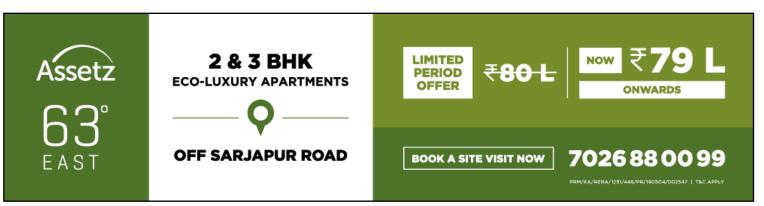




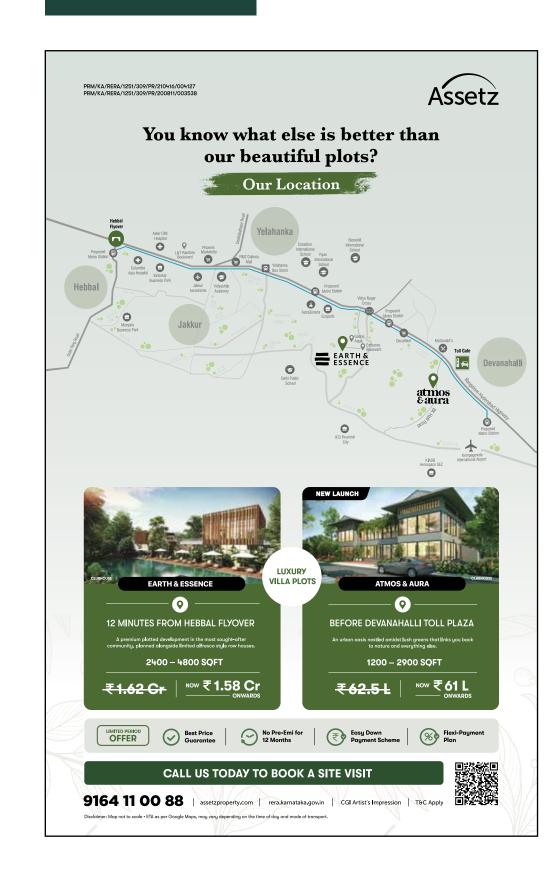




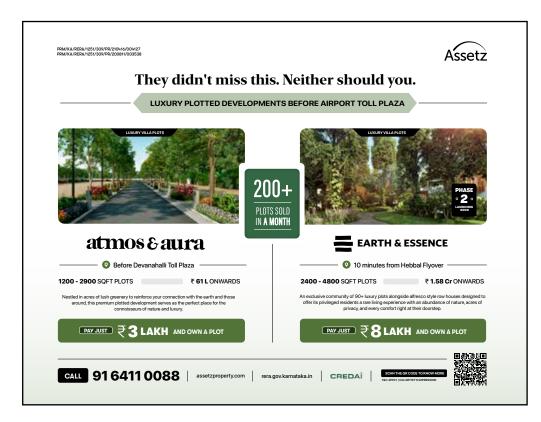




NEWSPAPER

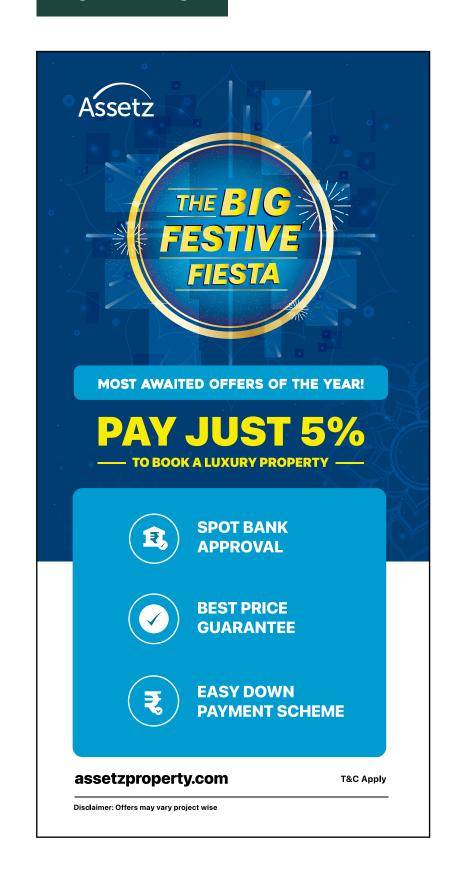






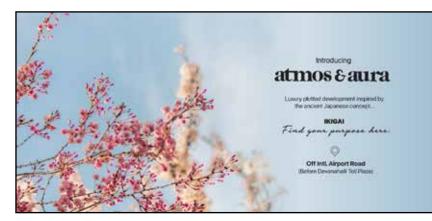


STANDEES

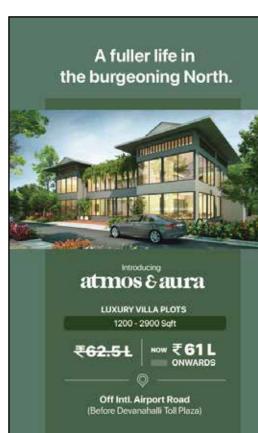


WEBSITE BANNERS





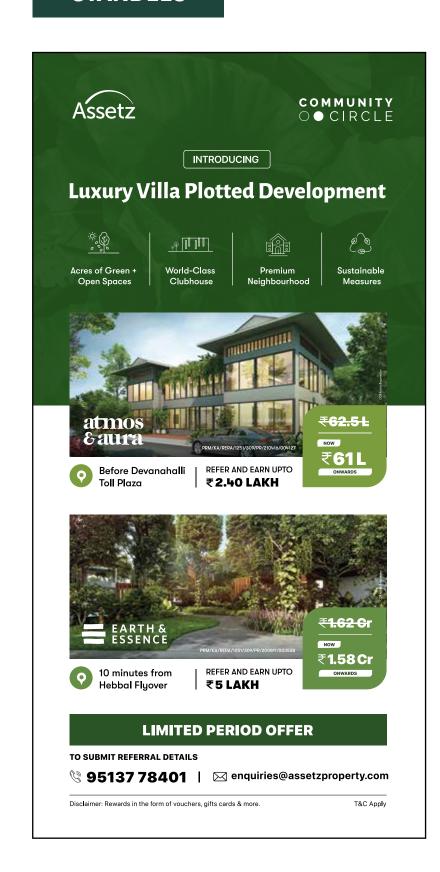






COMMUNITY CIRCLE

STANDEES



EMAILERS

home décor

2% OF THE HOME VALUE.











Assetz











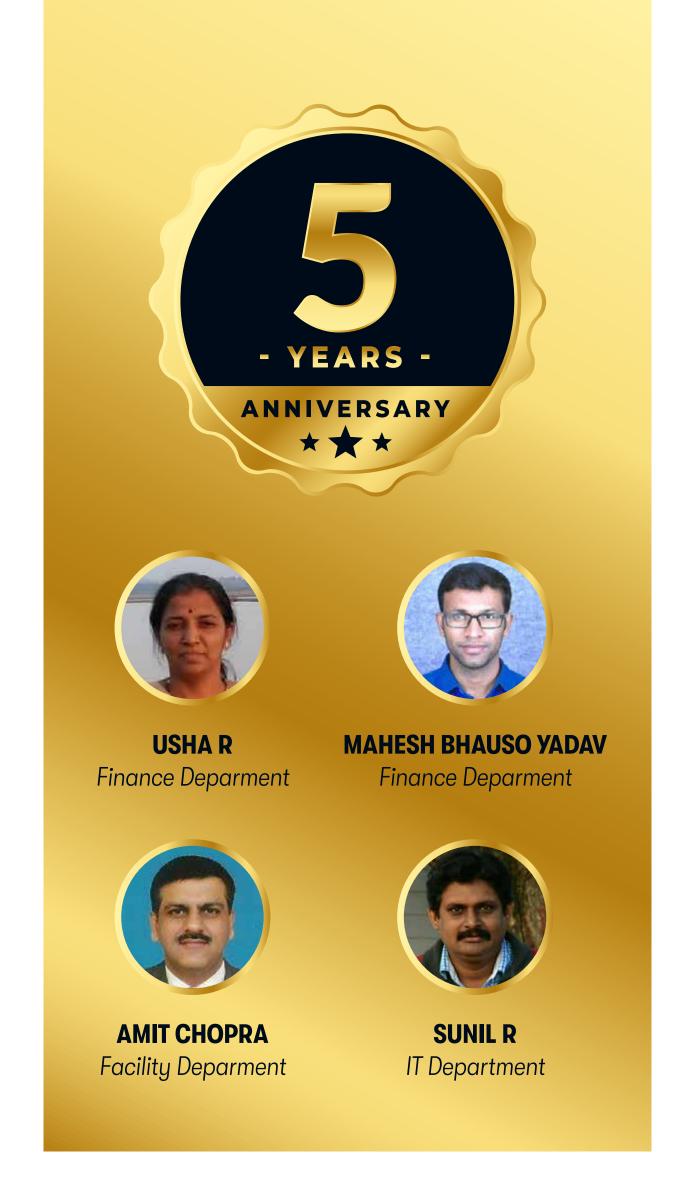


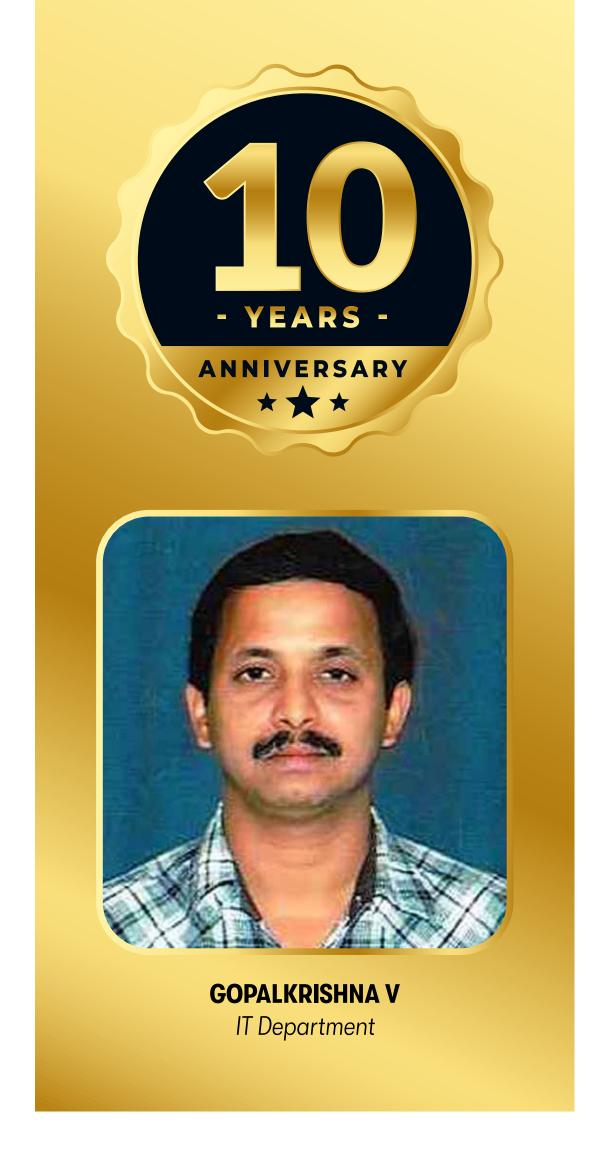


EMPLOYEE ENGAGEMENT ACTIVITIES

I. ANNIVERSARY CELEBRATION

INTERNAL ACTIVITIES







EMPLOYEE ENGAGEMENT ACTIVITIES

II. EMPLOYEE ENGAGEMENT

As a part of employee engagement initiative, various webinars related to health and wellness were organized through our insurance broker during last quarter FY Q2 (July - September 2021).

- StayFit, StayStrong Campaign
- Yoga for Mind, Body, and Soul
- Fun Fitness Sessions

On September 16, we successfully conducted a vaccination drive for the 2nd dose in our corporate office for all employees and their friends and families. The event drew a total of 140 employees and their families.

Currently 76% of the employees are fully vaccinated and we should be able to achieve 96% by the end of 2021.











JOINING OUR FOLD

It gives us immense pleasure to welcome the following people who have joined Assetz Property Group between July'21 - September'21



Nagaraja PSProject Engineer

Nagaraja comes with over 7 years of experience in the field of Construction. He holds a Bachelor's degree in Civil Engineering from MS Ramaiah Institute of Technology. Prior to joining us, he was associated with Rubix Infra as Project Engineer.



Sinchana AMSenior Engineer - QS

Sinchana comes with over 6 years of experience in the field of QS. She holds a Bachelor's degree in Civil Engineering from VTU, Belgaum. Prior to joining us, she was associated with Salarpuria

Sattva as Senior Engineer – QS.



Avinash ARSenior Executive – CRM

Avinash comes with over 3 years of experience in the field of Customer Relations. He holds a Master's degree in Commerce from Mangalore University. Prior to joining us, he was associated with Provident Housing as Executive CRM.



Kaushik GowdaExecutive – EMT

Kaushik comes with over 2 years of experience in the field of Presales. He holds a Bachelor's degree in Computer Science from MS Ramaiah Institute. Prior to joining us, he was associated with Simon Integrated Services as CSR.



Nagaraju NRDeputy Manager - CRM

Nagaraju comes with over 9 years of experience in the field of Project Management. He holds a Master's degree in Civil Structural Engineering from Vishweshwaraiah University. Prior to joining us, he was associated with Design Tech Solutions as Project Engineer.



Harish Kumar NRProject Engineer

Harish comes with over 7 years of experience in the field of Construction. He holds a Bachelor's degree in Civil Engineering from VTU, Belgaum. Prior to joining us, he was associated with Synergy Property Development as Project Engineer.



Aljo CD

Project Engineer

Aljo comes with over 2 years of experience in the field of Construction/Civil Engineering. He holds a Bachelor's degree in Civil Engineering from VTU, Belagavi. Prior to joining us, he was associated with Starworth Infrastructure & Constructions as Junior Engineer – QA/QC.



Sidhartha S

Executive - Guest Relations

Sidhartha comes with over 2 years of experience in the field of Customer service. He holds a Bachelor's degree in Commerce from BES College. Prior to joining us, he was associated with MotherHood Hospital as Executive – Customer Experience.



Sumanth

Executive - ERP & Document Controller

Sumanth comes with over 7 years of experience in the field of Customer Service. Prior to joining us, he was associated with Bharathi Retail as Store Manager.

