



CONNECT

JANUARY - MARCH 2021



“The strength of the team is each individual member. The strength of each member is the team.”

~ Phil Jackson

Dear Team,

The fiscal year 2020-2021 started on a very different and unexpected note. As most businesses across different industries suffered a huge setback while grappling with the impact of the pandemic, the real estate sector was no different. It met with its own set of challenges spurring a massive shift, owing to the imminent lockdowns that resulted in supply-chain disruptions and production delays. In an attempt to sail through the predicament, the realty sector witnessed consolidation.

Fortunately, we were amongst the very few who managed to survive in these trying times, and we couldn't be more proud of each one of you for doing the best that you could.

In order to keep ourselves afloat and cope with the onslaught of COVID-19, we had to adapt to new ways and broaden our horizons.

Shifting from the normal course, we clung to lucrative offers designed solely to attract the buyers, as a strategy to drive more sales. While the revenue was up, this strategy lowered our profits substantially, but this was needed to keep our heads above water and outlive the crisis.

The hard work, perseverance, and efforts each one of you has put into the work is what helped us through this journey. Thank you for your incredible example of never giving up.

The long fight against the pandemic and the challenges that come with it aren't over yet. Currently, the country is in the middle of a massive second wave, with Karnataka being one of the worst hit states. This has created dramatic uncertainties around businesses, projecting further impact on the annual revenue targets. The business will have to be vigilant and sharp to take the right steps at the right time to come out of this unplanned situation.

Let's not forget, there's always light at the end of the tunnel. There's always hope.

It is heartening to see how all the teams are coming forward to help each other in these incredibly difficult times. The HR has also put policies in place like an emergency loan, flexi work hours, COVID-19 vaccination program for Assetz members, etc. to provide you with extended assistance during this crisis. The company will take all the necessary measures to help you get through this humanitarian challenge.

Let's fight this fight as one!

STAY SAFE.

AKSHAY DEWANI

38 & BANYAN IN PROGRESS

INTERNAL

The internal tiling work is in progress.
The preparatory painting work is in progress.
The fenestration work is in progress.

FACADE

The external texture and painting work is in progress.
The aluminium louvers work is in progress.
The MS handrails work has been completed.

LIFTS

The lift work is in progress.

BASEMENT

The civil work has been completed.
The MEP work is in progress.

EXTERNAL

The preparatory work for fire driveway is in progress.



NORTH ELEVATION

The painting work is in progress.
The metal railing work has been completed.



SOUTH ELEVATION

The painting and facade works are in progress.
The metal railing work has been completed.



EAST ELEVATION

The painting and facade works are in progress.



WEST ELEVATION

The painting work is in progress.

38 & BANYAN IN PROGRESS



The external driveway and hardscape works for East, West & South Elevation are in progress.



The shaft PHE work is in progress.



The terrace level swimming pool and amphitheatre works for Block A, B, C, & D are in progress. The lift work is in progress.



HERE & NOW

IN PROGRESS

TOWER 1

The lift high-speed testing, primer, tile grouting and door installation works for Wing 1 are in progress.

TOWER 2

The 1st coat painting, entrance lobby, corridor, staircase area finishing and sub-main cable works are in progress.

COMMON AREA

Basement - The firefighting work has been completed and the electrical and plumbing works are in progress.

Clubhouse - The block and plastering works have been completed and the putty work is in progress.

The installation work of capital equipment like transformer, LT panels and commissioning work of DG and fire pumps have been completed.

EXTERNAL DEVELOPMENT

The security room structural work, compound wall plastering, fitness station, BBQ counter base structure and sports area base preparation works are in progress.



SOUL & SOIL IN PROGRESS

PHASE 1A

The 1st coat painting, tile grouting, wiring and door fixing works have been completed in Block A, B, C, & D (1-7).

The 1st coat of external painting work has been completed in Block B, C, & D (1-7) and the same is in progress in Block A & D (8-15).

PHASE 1B

The superstructure work has been completed.

The internal finishing work is in progress.

Block E (1-5) - The waterproofing work has been completed. The electrical GI wire pulling, tiling and putty works are in progress.

Block H - The waterproofing work has been completed and the balcony grill fixing work is in progress.

Block F - The waterproofing work is in progress.

Block E (6-10) - The waterproofing work is in progress.

PHASE 2

The superstructure work in Block J (1-7) & N is in progress.

The substructure work in Block K (1-10) is in progress.

The footing work in Block J (8-15), L, M, & EWS is yet to be started.

EXTERNAL

Phase 1A - The driveway GSB work is in progress.

The compound wall work of Phase 1A is in progress.

Clubhouse - The rehabilitation, glazing and tiling works are in progress.



EARTH & ESSENCE IN PROGRESS

Building 6 (5 BHK - 9 Row Houses)

The tiling, external fins and UPVC windows installation works have been completed.
The 1st coat of internal painting work is in progress.
The wooden doors installation work is in progress.

Building 7A (4 BHK - 5 Row Houses)

The 1st coat of external painting and tiling works have been completed.
The UPVC windows installation work is in progress.

Building 7B (4 BHK - 7 Row Houses)

The waterproofing work has been completed.
The tiling, internal putty and UPVC windows installation works are in progress.
The 1st coat of external painting work is in progress.

Building 3 (3 BHK - 12 Row Houses)

The waterproofing work is in progress.

PHASE 3 – PLOTTED DEVELOPMENT

The main road excavation and subgrade preparation works have been completed.
The road drain work has been completed.
The MEP work for plots has been completed.
The STP raft work is in progress.
The compound wall work is in progress.



MARQ IN PROGRESS

MARQ PHASE 2 - BUILDING 2



During the quarter Jan '21 to Mar '21, five floors in Wings J & K have been completed and the structural work on 27th floor in Wing J and 25th floor in Wing K is in progress.

The waterproofing and plumbing works for both the wings are in progress.

The slab work on the ground and first floors of Building 3 is in progress.

The school access road work is in progress.

18 & OAK IN PROGRESS



The plot clearing, boundary pillar fixing and the formation levelling works are in progress.

LEAVES & LIVES IN PROGRESS

PHASE 1A

The concrete slab work for Building 3, 4, & 6 is in progress.
The wall concrete work for Building 1, 2, & 5 is in progress.



63° EAST

IN PROGRESS

TOWER C

The handover of apartments and registration process are in the final stage. Around 300 flats have been handed over and 179 flats have been occupied till date.

TOWER D

The internal tiling, painting, waterproofing works for terrace & podium along with MEP, basement PCC & VDF, and external painting works have been completed. The podium planter box waterproofing and screed laying works are in progress. The 1st PDI inspection process has been started in Mar '21.

TOWER B

The slab and planter box concrete works for podium have been completed. The basement PCC and podium to 2nd floor concrete and shuttering works are in progress.

63° EAST - CLUBHOUSE

The grade slab, block, internal and external plastering, painting, tiling, waterproofing, compound wall, swimming pool and MEP works are in progress.



SUN & SANCTUM IN PROGRESS

The infrastructure work for QC lab, site office, stores and workmen toilets has been completed.

The mass excavation work has been completed and the foundation work for Wings 1, 2, & 3 is in progress.

The power required for construction work has been obtained and the installation of transformer yard at the site has been completed.



CANVAS & COVE IN PROGRESS

PHASE 1

The excavation work has been completed and the rock breaking work is yet to be started in Tower A, B, C, & D



SOHO & SKY

IN PROGRESS



Sales office & model unit entry

Sales lounge and model unit

Sales office

Model unit

CORPORATE SOCIAL RESPONSIBILITY

We at Assetz have been organizing health camps in association with Pacemakers 86 Trust with the aim of extending health and social commitments as part of efforts to support the community welfare initiatives.

We organised a Health Camp for about 150 to 200 mentally ill patients from all over the South India congregate in Gunjur Government Hospital, Bangalore East, with disorders ranging from epilepsy to schizophrenia to drug addiction. A team of doctors from Government Primary Health Centre (PHC) gave free consultation to these patients.

During the camp, we served the patients with meals and refreshments. Psychiatric consultation, counselling, medicines were sponsored by Dr. Raghunath & team of PHC. The refreshments, lunch with sweets were sponsored by Mr. Arun G Rao and Mr. Rajeev Krishnan of Assetz Property Management Services Pvt. Ltd.



Environmental Health & Safety

- Third-party inspection was conducted for all lifting equipment in Tower B & D.
- Power tools tag system and earth pit inspections were conducted.
- Toolbox talks were conducted for all labourers while maintaining social distancing, covering the following topics: - using power tools, material handling, heat stress, height work safety, scaffolding safety, construction vehicle movement, proper use of personal protective equipment, housekeeping, and carpenter safety.
- Medical health checkups were conducted at Leaves & Lives and 63° East.
- Edge protection was provided for all high hazard areas.



Medical Camp (63° East)



House Keeping (63° East - Tower D)



Mass Toolbox



RCCB & Earth Pit Checking



Safety Committee Meeting



Medical Camp (Leaves & Lives)

Safety Achievement: 3 Million Safe Man-Hours at 63° East

It is a pleasure and honour to announce the achievement of 3 million safe man-hours at the 63° East project site. It is a milestone of enormous value. This great accomplishment has been achieved only by the dedication and commitment towards the environment, health, and safety by each one of us.

On 4th March 2021, we celebrated this milestone with great success, and with the participation of the whole team at the site. The highlight of the event was that we awarded the contractor and the subcontractor's workers for their safe practices and engaged them in several games. We also distributed awards and certificates to SIMPLEX and other subcontractors for their valuable contribution in achieving this milestone.



Safe Man-Hours (63° East)



Award Received By Assetz Team

50th National Safety Day Campaign 2021

Safety has always been a concern and the implementation of safety at the construction site is a "Day-To-Day" initiative.

National Safety Day is celebrated on March 4th every year to propagate and create awareness among the workforce about the various safety and hygienic measures that they need to inculcate in their lifestyle and work life. The commemoration of National Safety Day is based on a selected theme every year. Hence, the theme for this year was "Sadak Suraksha (Road Safety)."

The campaign and the celebration were spread over a week from March 4th to 10th. During this campaign, various initiatives were conducted such as identification of risks and preventive measures in different scenarios, selection of safety hand tools, segregation of waste while also encouraging fun games like tug of war, cricket, kabaddi, etc. between the teams for motivation.



National Safety Day at Leaves & Lives



National Safety Day at Canvas & Cove



National Safety Day at Earth & Essence

Marketing

EMAILERS

Your dreams deserve a strong foundation.

EXCLUSIVE OFFERS

PAY JUST 5% TO BOOK A HOME NOW AND THE REST LATER*

63' EAST
2 & 3 BHK
777 LAKH
Off Sarjapur Road

BOOK A WONDERFUL FUTURE NOW!
26 Acres | 68% | 40,000 Sqft | High Floor Efficiency

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Celebrating the new year, for this marks new beginnings.

63' EAST
2 & 3 BHK
777 LAKH
Off Sarjapur Road

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Ikigai
960 - 1376 SQFT
Off Airport (BIAL) Road

BOOK YOUR PLOT AT OUR EXCLUSIVE OFFER PRICE, TODAY!

₹3990/Sqft
₹3750/Sqft

Your dream do not have any expiry date, but our offers do!

Valid only till January 31, 2021, Hurry!

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-EARN- BIGGER AND BETTER WITH ASSETZ

2 & 3 BHK | 65L | Off Hosur Main Road

CHANNEL PARTNER BROKERAGE SCHEME

| NO OF SALES | BROKERAGE % |
|-------------|-------------|
| 1 - 2 | 4% |
| 3 & ABOVE | 5% |

Validity: January to February 2021

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Celebrating the new year, for this marks new beginnings.

INTRODUCING LUXURY PLOTTED DEVELOPMENT
50 minutes from Hosur Flyover

2400 - 4800 SQFT
₹1.5 CRORE Onwards*

EARTH & ESSENCE
Off Int'l. Airport Road

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SUN & SANCTUM

-EARN- BIGGER AND BETTER WITH ASSETZ

2 & 3 BHK | 65L | Off KR Puram

CHANNEL PARTNER BROKERAGE SCHEME

| NO OF SALES | BROKERAGE % |
|-------------|-------------|
| 1 - 2 | 4% |
| 3 & ABOVE | 5% |

Validity: January to February 2021

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63' EAST
2 & 3 BHK
777 LAKH
Off Sarjapur Road

PAY ONLY 5% TO BOOK A HOME NOW AND THE REST LATER*

| PREMIER RESIDENTIAL SCHEMES | PRICE |
|-----------------------------|---------|
| WINDY HILL | 4.1 Cr. |
| DEEPAN | 2.9 Cr. |
| WIND GALLERIA | 2.9 Cr. |
| COLUMBIA PARK APARTMENT | 2.7 Cr. |
| WIND ESTIMOTE | 2.5 Cr. |

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AN OFFER TOO GRAND TO IGNORE!
GOOD FORTUNE IS KNOCKING AT YOUR DOOR.

₹4,00,000

3.50% BROKERAGE

₹3999

HURRY!

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LAUNCHING SOON

Find your Ikigai
960 - 1376 SQFT ONLY
₹3999 Onwards*

₹3999

CALL NOW, TO KNOW MORE.

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It's a big, BIG DEAL!

EXCLUSIVE OFFER

PAY JUST 5% TO BOOK A HOME NOW AND THE REST LATER*

3 & 4 BHK Ultra Modern Apartments | 196 LAKH Onwards**
Off WHITEFIELD - HOSKOTE ROAD

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Assetz Find Your **ikigai**

The new address of elevated living

16k sqm luxury development | 70 to 120 sqft of elevated green space

5,000 sqft worth of clubhouse | 10+ urban amenities

896 - 2890 sqft | 2.2L | Off Mt. Airport Road

BOOK A PLAT VISIT!

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Assetz HERE, KNOW

Nearing the finish line.

Your dream home is almost complete, and waiting to be occupied. Come witness the grand opening of this exciting new development, and see the fruits of your investment in a new home.

90% SOLD

ONLY A FEW UNITS LEFT.

1 Studio 1A 539K | 3.5L | 10+ urban amenities | 10+ urban amenities | 10+ urban amenities

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Assetz Find Your **ikigai**

The new address of elevated living

15.8-acre luxury development | 70 to 120 sqft of elevated green space | 5,000 sqft worth of clubhouse | 10+ urban amenities

896 - 2890 sqft | 2.2L | Off Mt. Airport Road

BOOK YOUR PLAT BEFORE THE PRICES INCREASE!

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Assetz

REAP THE YEAR-END BENEFITS.

Do not miss out on the wonderful opportunity of giving your loved ones the gift of a secured future! Book a luxury apartment before March 31, 2021 and get amazing discounts.

ONLY 7 DAYS LEFT BEFORE THE PRICES GO UP. HURRY!

83 Year | February 11, 2021 | 8 per month

CALL NOW TO KNOW MORE.

CALL NUMBER: 9106499105 | AGENCY CODE: 91480032840

Assetz

WE ARE BACK!

Dear Channel Partners,

Thank you for being an important pillar of our success story. We would like to take this opportunity to cordially invite you to join us for another exciting and interactive CP meet where you'll get to be a part of engaging discussions revolving around the projects, updated schemes, and new launches, followed by rewards and recognition.

WE ARE EXCITED TO SEE YOU ARE YOU?

83 Year | February 11, 2021 | 8 per month

CALL NOW TO KNOW MORE.

CALL NUMBER: 9106499105 | AGENCY CODE: 91480032840

Assetz OFFER

Seal the deal with exclusive year-end offers!

A premium space located on the top of luxury and convenience with views of green at every corner - your dream home is ready to be yours. Don't miss the opportunity and avail the most exclusive offers from Assetz before it's a day late.

VALID TILL MARCH 31, 2021. BOOK YOUR HOME NOW.

2 & 3 BHK | 95L | Off Haveli Main Road

10% Free EMI Offer for 24 months | Free Planned Plot | Easy EMI Payment Scheme | Production Price Discounts

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Assetz LEAVES & LIVES

Bringing you homes that take care of your fitness needs.

This health day, invest in a happy & healthy life.

25+ SOCIAL AND FITNESS AMENITIES

25+ SOCIAL AND FITNESS AMENITIES

18 HOLES OAK | 18-hole golf course | 90,000 sqft of clubhouse | 10+ urban amenities

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Assetz

Celebrating the new year, for this marks new beginnings.

This is the perfect time to invest in a space that enhances the wonders of nature, where exciting experiences and new opportunities await you.

A wholesome life is just one decision away!

18 HOLES OAK | 18-hole golf course | 90,000 sqft of clubhouse | 10+ urban amenities

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Assetz

SPECIAL MOMENTS DESERVE SPECIAL PLACES.

No matter where you are, we always want to be with you on a special day. Celebrate a moment that's special and make it one to remember with our special offers.

This Valentine's Day,

Book yourself a luxury home with Assetz where you can create countless happy memories with your loved ones.

16 PROJECTS | 800+ LUXURY HOMES | CLUBHOUSE | OPEN SPACE RATIO

BOOK YOUR DREAM HOUSE TODAY.

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Assetz EARTH & ESSENCE

It's a big, BIG DEAL!

Dreaming about a luxurious home is easy. But, it's not so easy to find one in an easy way? Well, with the ground-breaking offers that Assetz brings for you, your dream home can now become a reality.

Do not miss the chance, for a worthwhile purchase awaits you.

EXCLUSIVE OFFER

NO PRE-EMI FOR 12 MONTHS + FLEXI-PAYMENT SCHEME

3, 4 & 5 BHK | 2.5L | Off Mt. Airport Road

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Assetz LEAVES & LIVES

Celebrating the new year, for this marks new beginnings.

This is the perfect time to invest in a space that enhances the wonders of nature, where exciting experiences and new opportunities await you.

A wholesome life is just one decision away!

18 HOLES OAK | 18-hole golf course | 90,000 sqft of clubhouse | 10+ urban amenities

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Assetz soul & soil

Green spaces for a greener future.

Reasons to be single, get luxurious way of life. Soul & Soil means that instead you have to suffer. Nature is located in North Bangalore (off to Haveli Road), a highly developed area with excellent facilities and a prime investment area. This space offers a great greenery to create a dream of places like your own and help you create a healthy and happy life with a beautiful view.

7 acres

55% open space | 15+ acres of park

3 & 4 BHK | 2.5L | Off Haveli Road

12 MONTHS PAY ONLY 5%

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Assetz marq^{2.0}

Homes that bask in luxury and nature

22-acre township | Large windows for more lux & ventilation | 20+ urban amenities | 6 acres of park

3 & 4 BHK | 2.5L | Off Haveli Road

LIMITED OFFER

PAY JUST 5%

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Assetz 43° EAST

Where you live, will make all the difference.

2 & 3 BHK | 777 LAKH | Off Sarajapur Road

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REAP THE YEAR-END BENEFITS.

Do not miss out on the wonderful opportunity of giving your loved ones the gift of a secured future! Book a luxury row house before March 31, 2021 and get amazing discounts.

ONLY 7 DAYS LEFT BEFORE THE PRICES GO UP. HURRY!

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Assetz soul & soil

It's a big, BIG DEAL!

Book your dream home today and get amazing discounts.


NO PRE-EMI FOR 12 MONTHS

EASY DOWN PAYMENT SCHEME

GET MORE DETAILS.

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INSHORTS



LAST FEW DAYS LEFT BEFORE THE PRICES GO UP!

63⁰ EAST

2 & 3 BHK
Eco-Luxury Apartments

₹77 Lakh Onwards

Off Sarjapur Road
(12 Minutes from Wipro SEZ)

KNOW MORE



Find Your **Ikigai**
CODE NAME

LUXURY VILLA PLOTS

996 - 2890 Sqft

₹53 Lakh Onwards

Off Intl. Airport Road
(Before Devanahalli Toll Plaza)

BOOK NOW



LAST FEW DAYS LEFT BEFORE THE PRICES GO UP!

canvas & COVE

2 & 3 BHK
LUXURY LAKESIDE APARTMENTS

₹65 LAKH ONWARDS

OFF HOSUR MAIN ROAD
(BEGUR LAKEFRONT)

KNOW MORE



Find Your **Ikigai**
CODE NAME



LUXURY VILLA PLOTS

996 - 2890 Sqft

₹53 Lakh Onwards

Off Intl. Airport Road
(Before Devanahalli Toll Plaza)

KNOW MORE

PAY JUST ₹4.30 L & NOTHING ELSE FOR 3 YEARS


2 & 3 BHK • Boutique Apartments

KR PURAM

INDIRANAGAR ITPL

BOOK NOW

MALL DROPDOWNS



2 & 3 BHK
CARBON HEALING HOMES


- WITHIN EERP LIMITS
- ~74% WATER SAVINGS
- 4 KM FROM THE PROPOSED METRO

₹86 L ONWARDS*

5% OFF TO BOOK A HOME NOW AND NOTHING ELSE FOR **3 YEARS**

OFF KR PURAM

CALL TO BOOK A SITE VISIT
81529 97700
assetzproperty.com



2 & 3 BHK
CARBON HEALING HOMES

- WITHIN EERP LIMITS
- ~74% WATER SAVINGS
- 4 KM FROM THE PROPOSED METRO

₹86 L ONWARDS*

EXCLUSIVE OFFER
5% OFF TO BOOK A HOME NOW AND NOTHING ELSE FOR **3 YEARS**

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HOARDINGS



THE DOWNTOWN
NEIGHBOURHOOD
(code name)


Find art in every brick and solace in every corner.

Watch this space for more.

Here, every square foot overlooks mesmerising views.

Introducing — **atmos & aura** LUXURY VILLA PLOTS

PLOT RANGE **996 - 2890 SQFT** PRICE **₹53 LAKH ONWARDS**



TENT CARDS

FOR A GREENER TOMORROW.

GO GREEN.


SCAN THE QR CODE TO DOWNLOAD THE PROJECT BROCHURE.





CREDAI EXPO

BRINGING THE SEAMLESS CONTRAST OF SERENITY AND LUXURY TOGETHER.


8151880099




SUN & SANCTUM
2 & 3 BHK
₹ 86 L Onwards*



63' EAST
2 & 3 BHK
₹ 77 L Onwards*



crest
2 & 3 BHK
₹ 66 L Onwards*




marq 2.0
3 & 4 BHK
₹ 96 L Onwards*

*ALL-INCLUSIVE PRICE, EXCEPT REGISTRATION. ALL PROJECTS ARE RERA APPROVED.

STANDEES

Assetz **Find your Ikigai** (code name)

Introducing — **LUXURY PLOTTED DEVELOPMENT**



996 - 2890 Sqft | **52.6L - 1.4 Cr***

OFF INTL. AIRPORT ROAD
(Before Devanahalli Toll Plaza)

15.6-Acre Development | 1.5 Acres of Green + Open Spaces | World-Class Clubhouse

244 Plots | 70 - 125 Sqft of Dedicated Green Space + Tree Per Plot | Vaastu Compliant

73536 63300 *Inclusive price, except registration. T&C apply

Assetz **canvas & COVE**

BOOK A HOME FOR ONLY ₹3.25 LAKH & **PAY NOTHING FOR 03 YEARS**

~79% water savings | Zero waste sent to landfills | ~85% open space | 15+ amenities | Avg. 70% floor efficiency




2 & 3 BHK Waterfront Apartments | **₹65 LAKH Onwards***

OFF HOSUR MAIN ROAD
(Begur Lakefront)

CGI ARTIST'S IMPRESSION | *ALL-INCLUSIVE PRICE, EXCEPT REGISTRATION | T&C APPLY. PINKVA/RE/A/1251/210/PR/200102/00340

Assetz

A wholesome life in the lap of nature.




EARTH & ESSENCE

2400 - 4800 SQFT LUXURY VILLA PLOTS

₹ 1.5 Cr Onwards*

Off Intl. Airport Road (10 minutes from Hebbal Flyover)

PAY 10% TO BOOK A PLOT NOW AND THE REST LATER.



FIND YOUR IKIGAI (CODE NAME)

996 - 2890 SQFT LUXURY VILLA PLOTS

₹ 52.6 L Onwards*

Off Intl. Airport Road (Before Devanahalli Toll Plaza)


7406269803 | 9886091714

All projects are RERA approved | T&C Apply

Assetz **COMMUNITY CIRCLE**


AN OFFER TOO GRAND TO IGNORE!

IT'S A DOUBLE WIN!



On every referral booking take home an assured **MacBook Air worth a whopping ₹1,00,000.**


EARN UPTO ₹6,00,000* **REFERRAL REWARD**



BANYAN

3 & 4 BHK Ultra-Luxury Apartments | ₹3.7 Crore Onwards**

C.V. RAMAN NAGAR (Off Old Madras Road)



EARTH & ESSENCE

3, 4 & 5 BHK Luxury Row Houses | ₹2.5 Crore Onwards**

OFF INTL. AIRPORT ROAD (10 minutes from Hebbal Flyover)

SUBMIT YOUR REFERRALS NOW!

OFFER VALID TILL MARCH 31, 2021.

95137 78401 communitycircle@assetzproperty.com

Rewards in the form of vouchers, gift cards & more. | *2% of basic home value | **Inclusive price, except registration | T&C Apply

Community Circle

Assetz COMMUNITY CIRCLE

Customer referral payout

Timelines & process update.

1. Existing valid customer & 2% commission to be shared by the referral sale value.
2. Offer valid confirmation letter to customer and provide same to the referred party to guide them for purchase.
3. Referral 3 days from successful agreement (and number of 20% earnings).

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

The Assetz #EasypayPlan

18% OAK exclusive price offer for employees

03 MONTHS 09 MONTHS

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

REFER AND EARN 2% OF THE BASIC HOME VALUE

How it works

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Assetz COMMUNITY CIRCLE

REFER AND EARN 2% + TAKE HOME AN ASSURED 1 CONSOLE NORD ON EVERY BOOKING.

OFFER VALIDITY: MARCH 31, 2021

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Assetz COMMUNITY CIRCLE

Sharing is caring

REFER AND EARN 2% + TAKE HOME AN ASSURED 1 CONSOLE NORD ON EVERY BOOKING.

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

Introducing the scheme of the month!

1. Encourage existing customer to refer an Assetz home.

2. Your customer refers 10+ others.

3. You earn 0.1% of the referral value.

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

Your Power To Earn.

Encourage an existing customer to refer an Assetz home and earn 0.1% of the referral sale value!

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

THE MORE YOU REFER, THE MORE YOU EARN!

Refer and earn 2%* + An assured 1 CONSOLE NORD on every referral sale

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

Dear Customer,

Thank you for the reference.

95137 78401 | community@assetzproperty.com | 19 Apr

Assetz COMMUNITY CIRCLE

"Womanhood: The walks of her life"

Zoom Video Conference

95137 78401 | community@assetzproperty.com | 19 Apr

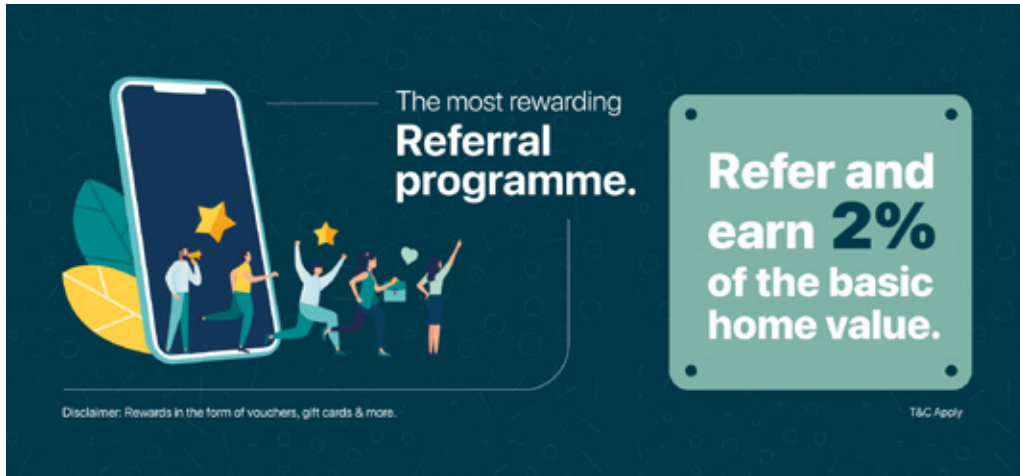
Assetz COMMUNITY CIRCLE

"Womanhood: The walks of her life"

Zoom Video Conference

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WEB BANNERS

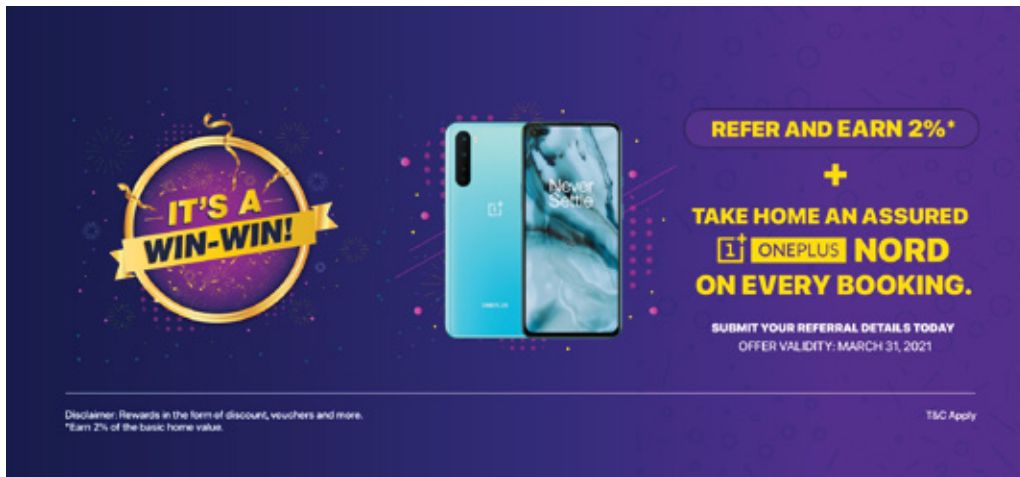


The most rewarding Referral programme.

Refer and earn **2%** of the basic home value.

Disclaimer: Rewards in the form of vouchers, gift cards & more. T&C Apply

This banner features a dark teal background. On the left, a smartphone is shown with a group of stylized people jumping out of the screen. A large green box on the right contains the offer details. The Assetz logo and Community Circle branding are at the top.



IT'S A WIN-WIN!

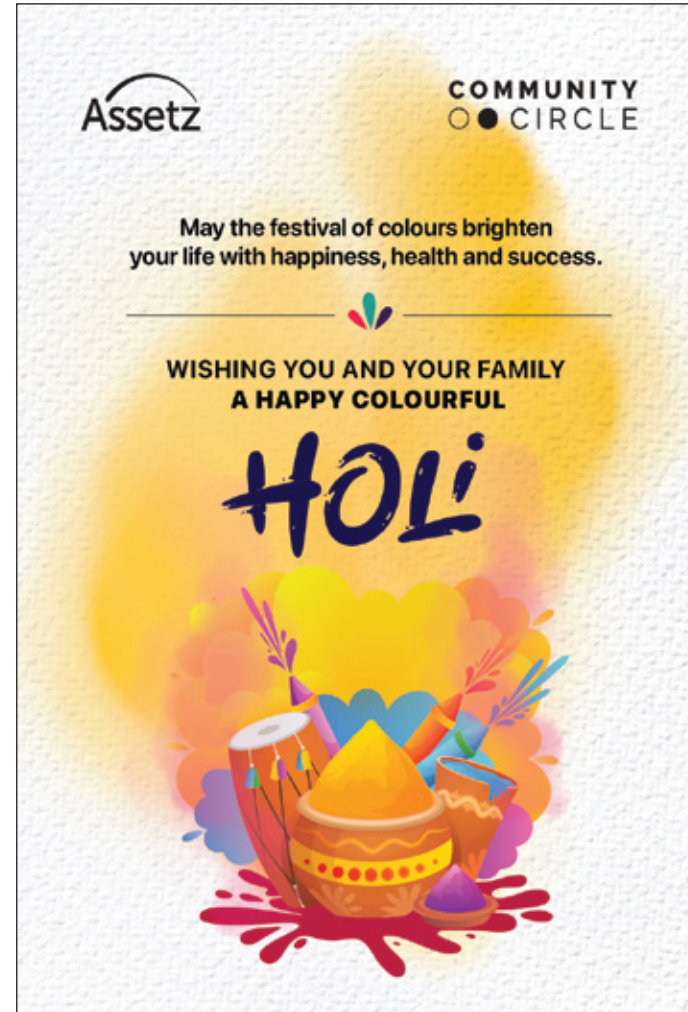
REFER AND EARN 2%* + TAKE HOME AN ASSURED **1+ ONEPLUS NORD ON EVERY BOOKING.**

SUBMIT YOUR REFERRAL DETAILS TODAY
OFFER VALIDITY: MARCH 31, 2021

Disclaimer: Rewards in the form of discount, vouchers and more. *Earn 2% of the basic home value. T&C Apply

This banner has a purple background. It includes a circular badge with 'IT'S A WIN-WIN!', an image of a OnePlus Nord smartphone, and a central text box detailing the referral offer. The Assetz logo and Community Circle branding are at the top.

GREETINGS



Assetz COMMUNITY CIRCLE

May the festival of colours brighten your life with happiness, health and success.

WISHING YOU AND YOUR FAMILY A HAPPY COLOURFUL **HOLI**

This banner features a white background with a large, colorful Holi festival splash. The Assetz logo and Community Circle branding are at the top. The text is centered and festive.



Assetz COMMUNITY CIRCLE

THIS EASTER, MAY ALL GOOD THINGS BE YOURS TO ENJOY!

WISHING YOU AND YOUR FAMILY A **HAPPY Easter**

This banner has a light teal background. It features a basket of colorful Easter eggs and other festive decorations at the bottom. The Assetz logo and Community Circle branding are at the top. The text is centered and celebratory.

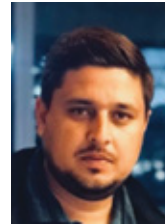
Employee Engagement Activities

INTERNAL ACTIVITIES



Anniversary Celebration

Employees who have completed 5 years in the organization in the last quarter.



Shaikh Mohammad Aamir



Santosh S B



Harish Kumar K S



R Karthikeyan



Manikandan S



Shiv Shambhu Singh



WOMEN'S DAY CELEBRATION

Various webinars listed below were organized through our insurance broker during women's day week, scheduled between 8th - 12th March 2021.

This week-long session addressed various aspects of women's health and their well-being.

- Personal Branding: Becoming Visible & Importance of Self at the Workplace.
- Womantra - A Financial Wellbeing Session
- Yoga Asanas for Female Health
- Decoding Hormone Health: Thyroid / PCOD & other
- Hormonal Disorders
- Dance Aerobics

As a part of the Women's Day celebration, all women employees were welcomed to the office with red roses. The celebration ended with a light-hearted luncheon at Lush Renaissance.

Multiple fun-filled activities and games were also organized for the day. A total of five teams consisting of three members each participated in the activities and the below teams were declared as winners:

WINNER: TEAM NINJA

Natasha Wani
Darshika Aggarwal
Balaji B C

WINNER: TEAM 420

Beena
Chaithra
Prasanna C V

BIRTHDAY CELEBRATION

(January to March)



January



February



March

Joining Our Fold

It gives us immense pleasure to welcome the following people who have joined Assetz Group between **January - March 2021**



SANJANA SHASHIKANTH
TRAINEE LEGAL

Sanjana comes with over a year of experience in the field of Legal. She holds B.A LLB degree from Bangalore Institute of Legal Studies. Prior to joining us, she was associated with Ediplis Counsels as Legal Associate.



NAGARAJ KK
SENIOR ENGINEER - PROJECTS

Nagaraj comes with over 8 years of experience in the field of Construction. He holds a Bachelor's degree in Civil Engineering from VTU, Belgaum. Prior to joining us, he was associated with Hombale Constructions and Estates as Senior Site Engineer.



SYED IRFAN ALI
EXECUTIVE - GUEST RELATIONS

Syed comes with over 2 years of experience in the field of Customer Relations. He holds a Bachelor's degree in Business Administration from HKBK Degree College. Prior to joining us, he was associated with Play Arena Sports & Adventures as Guest Relations Executive.



SANDEEP GEORGE
MANAGER - CRM

Sandeep comes with over 10 years of experience in the field of Customer Relations. He holds a Post Graduate Diploma in Management from St. Joseph's College of Business Administration. Prior to joining us, he was associated with Century Real Estate as Manager - CRM.



EMIL PHILIP
ENGINEER - QS

Emil comes with a year's experience in the field of QS. He holds a Master's degree in Construction Engineering & Management from APJ Abdul Kalam Technological University. Prior to joining us, he was associated with Cherian Varkey Construction as Apprentice Engineer.



BHARATH M
PLANNING ENGINEER

Bharath comes with over 3.6 years of experience in the field of Planning. He holds a Bachelor's degree in Civil Engineering from VTU, Belgaum. Prior to joining us, he was associated with JMC Projects as Senior Engineer - Planning.

Joining Our Fold

It gives us immense pleasure to welcome the following people who have joined Assetz Group between **January - March 2021**



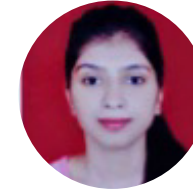
CHETHAN R
ASSISTANT MANAGER - MARKETING COORDINATION

Chethan comes with over 10 years of experience in the field of Financial & Customer Service. He holds a Bachelor's degree in Business Management from KLE College, Bangalore. Prior to joining us, he was associated with Information Services Group as Senior Financial Analyst.



SAUMYA SUBHRO BANERJEE
DGM - LANDSCAPE

Saumya comes with over 17 years of experience in the field of Landscape Design. She holds a Bachelor's degree in Architecture from University of Mumbai. Prior to joining us, she was associated with Site Concepts as Design Manager.



NAYANA PILLAI
EXECUTIVE - MARKETING

Nayana comes with over 2 years of experience in the field of Marketing. She holds a Bachelor's degree in Management Studies from SIES College, Mumbai. Prior to joining us, she was associated with Packshot India Pvt Ltd as Copywriter.



KIRAN BN
EXECUTIVE - GUEST RELATIONS

Kiran comes with over 20 years of experience in the field of Logistics. He holds a Diploma in Refrigeration & Air Condition from Datamatics Corporation. Prior to joining us, he was associated with Balaji Logistics Company as Branch Operation Manager.



GANESAN DHANABALAN
PROJECT ENGINEER

Ganesan comes with over 10 years of experience in the field of Construction. He holds a Diploma in Civil Engineering from Dharmapuri District Co-Operative Sugar Mills Polytechnic College. Prior to joining us, he was associated with Katerra India Pvt Ltd as Project Engineer.

Assetz

