

CONNECT

APRIL - JUNE 2021

“Great things in business are never done by one person. They’re done by a team of people.”

~ Steve Jobs

Dear Team,

As the current quarter draws to a close, we have been subjected to a series of setbacks yet again, owing to the rapid velocity of the global pandemic. While it was certainly challenging in many ways, it also compelled us to harness our strength and endurance as an organization to persevere through these difficult times.

Even with severe repercussions evident on the real estate sector, we had initially staged an impressive growth in Q1 2021, but the Covid-19 second wave infixed a devastating impact on the pace. The restricted mobility and cautious buyer sentiment resulted in an unprecedented increase in the unsold inventory, thus slowing down our revenue substantially.

Despite the temporary pause and economic downturn, we have managed to steadily stride towards recovery, with the nationwide immunization program boosting the confidence of homebuyers.

It is also important to note that the pandemic-induced shifts have drastically influenced homebuyers’ preferences today with a 40% marginal inclination towards larger-sized homes. Keeping such perceptible factors in mind, it is crucial for us to adopt a flexible business approach moving forward.

Having said that, we have aligned our highly anticipated project launch in the peripheral location of Jakkur in this quarter while simultaneously stimulating sales for our recently unveiled project in Devanahalli – Atmos & Aura through extensive media coverage and digitally-enabled marketing efforts. Additionally, we also have a new tower launch in the pipeline for our flagship project which received tremendous response, namely 63 Degree East, along with Phase 2 launches of Earth & Essence and Leaves & Lives.

Even in the face of crises, it is noteworthy to mention that we were one of the very few companies to hold a strong footing in the market, as evidenced by the successful completion of over three ongoing projects with a handover estimate of around 674 units.

As we muster hope and courage to make up for the lost time, it is of utmost priority to utilize our resources optimally through the second quarter of FY 2021 to accomplish our targets and achieve maximum output.

On that note, I’d like to conclude by thanking each of you for the paramount dedication and commitment you have shown during this period of uncertainty.

Let’s continue to demonstrate the same determination and mark the beginning of yet another remarkable quarter.

Thank you again for your unwavering support.

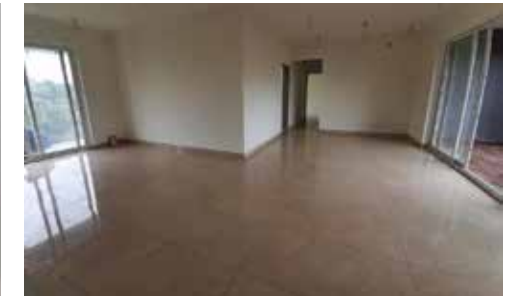
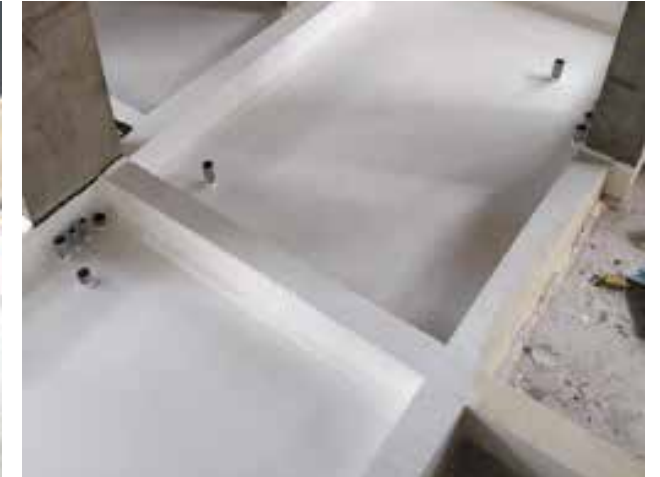
Stay safe.

AKSHAY DEWANI

38 & BANYAN IN PROGRESS

FINISHING ACTIVITIES

- The external painting work is in progress.
- The facade work is in progress.
- The unit tiling work is in progress.
- The balcony glass railing work is in progress.
- The internal electrical work is in progress.
- The PHE shaft work is in progress.
- The transit space waterproofing work is in progress.





NORTH ELEVATION

The painting work is in progress.
The facade work is in progress.



SOUTH ELEVATION

The facade work has been completed.



FIRE DRIVEWAY

The fire driveway work is in progress.
The Westside podium work is in progress.



38 & BANYAN IN PROGRESS

COMMON AREA

The terrace level pool deck work is in progress.

The lift erection in South and North core is in progress.

The staircase flooring work is in progress.



HERE & NOW

IN PROGRESS

TOWER 1

The lift installation work has been completed and is ready for handover.
The tile grouting, door installation, and 1st coat of painting works are in progress.
The unit electrical work is nearing completion.

TOWER 2

The lift installation work has been completed and is ready for handover.
The final PDI report generation, corridor and staircase final coat painting works are in progress.
The unit electrical component installation, sub-main works and the PHE fixtures installation works have been completed.

COMMON AREA

The Tower 2 entrance lobby flooring and aluminium baffle ceiling fixing works have been completed.
The Tower 1 entrance lobby flooring work is in progress and aluminium baffle ceiling fixing work has been completed.
The basement light fixture work has been completed.
The clubhouse toilet tiling, lift installation, and flooring works are in progress.
The transformer yard, and DG yard fencing works are in progress.

EXTERNAL DEVELOPMENT

The external sports area development (beach volleyball, basketball and badminton court), external water body, planter boxes and seater structural works are in progress.
The security cabin and OWC structural works are in progress.
The yoga centre, fitness station and BBQ counter base structure works are in progress.
The external driveway paver, entrance portal, and quadrangle roof ACP works are in progress.



Tower 1 & 2 Overview



Entrance portal & central podium quadrangle roof ACP cladding work



External sports area development



Driveway paver work



Phase 1A - Block B & C



Phase 1A - Block C & D (1-7)



Hardscape activities



External car parking pavers work

PHASE 1A

The wooden flooring & final coat painting works have been completed in Block C.

The wooden flooring work has been completed in Block D (1-7).

The door fixing work has been completed and CP & sanitary works are in progress in Block D (8-15).

The external painting work has been completed.

The consent for operation has been obtained from KSPCB.

The first inspection for the occupancy certificate has been completed.

PHASE 1B

The internal finishing work is in progress.

Block E (1-5) - The waterproofing work has been completed. The electrical GI wire pulling and tiling & putty works are in progress.

Block F - The waterproofing work is in progress.

Block G - The grinding work is in progress.

Block H - The waterproofing, balcony grill fixing, and terrace tiling works have been completed.

The internal putty and internal tiling works are in progress.

Block E (6-10) - The waterproofing work is in progress.

PHASE 2

The superstructure work is in progress in Block N & Block J (1-7)

The substructure work is in progress in Block K (1-5) & Block K (6-10)

The footing work has been completed in EWS and the plinth beam work is in progress.



Phase 2A - Overview

EXTERNAL

The road concrete work has been completed, and paver work & landscape (soil filling) works are in progress in Phase 1A.

The compound wall work in Phase 1A, and painting works are in progress. The GI wire link mesh fixing work has been completed.

The existing clubhouse rehabilitation, painting, HVAC and electrical works are in progress. The extension area tiling work has been completed.

The transformer yard equipment installation work is in progress.

The DG & stack foundation RCC works have been completed.



Phase 2A - Block N



Phase 2A - EWS

EARTH & ESSENCE

IN PROGRESS

BUILDING 3 (3 BHK - 12 ROW HOUSES)

The waterproofing work is in progress.

The putty work is in progress.

The tiling work is in progress.

BUILDING 6 (5 BHK - 9 ROW HOUSES)

The 1st coat of internal painting work has been completed.

The wooden doors installation work is in progress.

The tile grouting work is in progress.

BUILDING 7A (4 BHK - 5 ROW HOUSES)

The UPVC windows installation work has been completed.

The wooden doors installation work is in progress.

The tile grouting work is in progress.

BUILDING 7B (4 BHK - 7 ROW HOUSES)

The tiling and internal putty works have been completed.

The UPVC windows installation work is in progress.

The 1st coat of external painting work is in progress.



BUILDING 3 (3 BHK - 12 ROW HOUSES)



BUILDING 6 (5 BHK - 9 ROW HOUSES)



BUILDING 7A (4 BHK - 5 ROW HOUSES)



BUILDING 7B (4 BHK - 7 ROW HOUSES)

EARTH & ESSENCE

IN PROGRESS

CLUBHOUSE

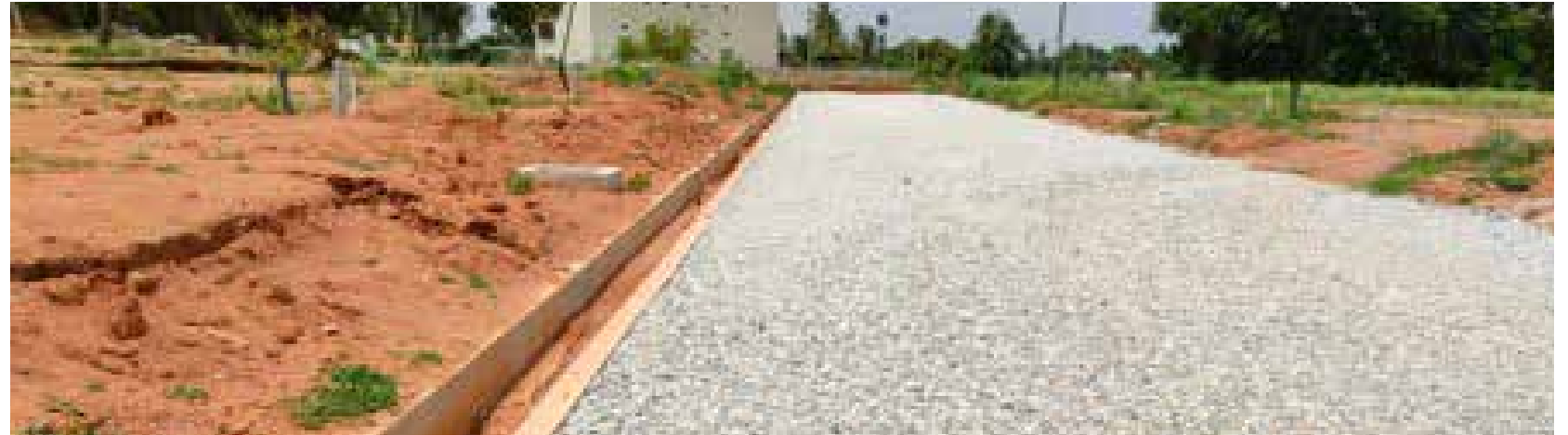
The false ceiling and putty works have been completed.
The lift installation, HVAC, electrical, MS - fins, glazing & concube works are in progress.

CENTRAL SPINE

The RCC work has been completed.

PHASE 3 - PLOTTED DEVELOPMENT

The storm water drain and subgrade works have been completed.
The GSB laying work is in progress.
The STP raft and internal concrete wall works have been completed.
The compound retaining wall work has been completed.



EARTH & ESSENCE - PHASE 3



EARTH & ESSENCE - CLUBHOUSE



CENTRAL SPINE

PHASE 2 - BUILDING 2

The structure is nearing completion as J Wing terrace floor work has been completed during this quarter and K Wing terrace floor work is in progress.

The waterproofing & plumbing works are in progress in both the wings and have been completed up to 17th floor.

PHASE 2 - BUILDING 3

The slab work on the 1st floor has been completed and the work on the 2nd floor is in progress.



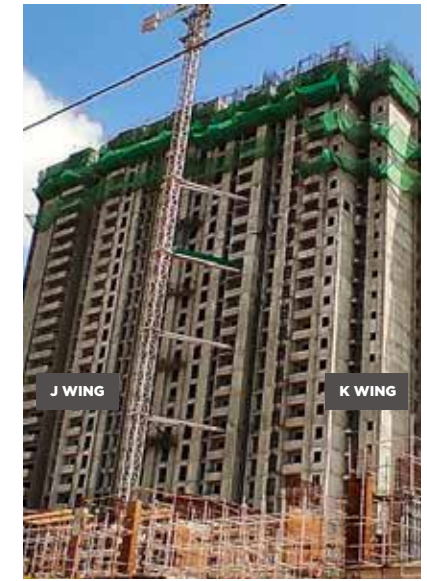
SOUTH VIEW



NORTH VIEW



NORTHEAST VIEW



SOUTHEAST VIEW



WEST VIEW



NORTHEAST VIEW

18 & OAK IN PROGRESS

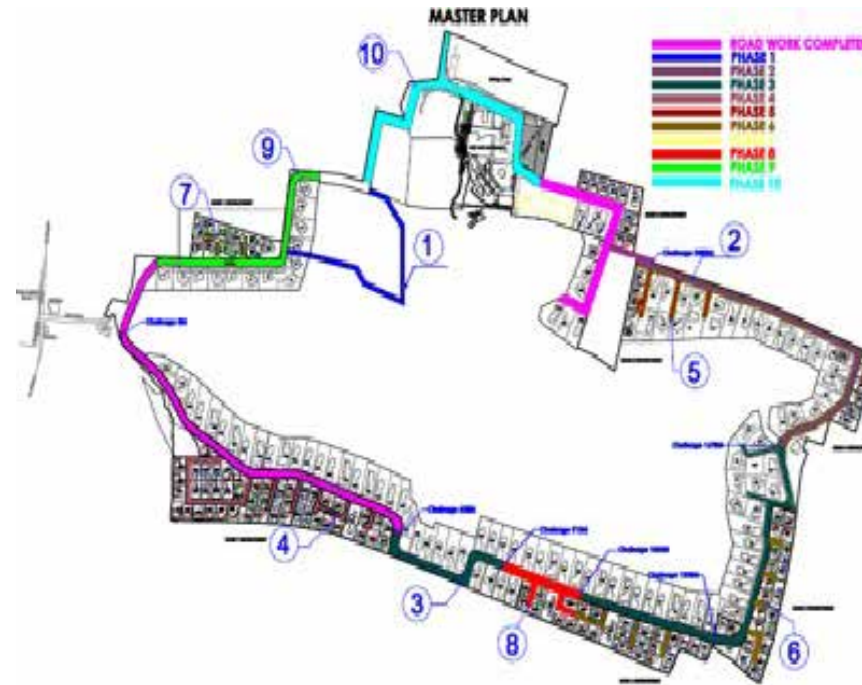
The culvert slab concrete work has been completed.

The Phase 2 infra road kerb laying, road concrete, and road network works are in progress.

The Phase 3 infra electrical & plumbing works are in progress.



CULVERT



INFRA MAIN ROAD

LEAVES & LIVES IN PROGRESS

PHASE 1A

Building 1 & 5 - The soil filling and grade slab PCC works are in progress.

Building 2 - The ground floor slab work for 2 units has been completed.

Building 3 - The ground and 1st floor slab works have been completed, and the 2nd floor slab work for 6 units has been completed.

Building 4 - The ground floor slab concrete work for 6 units and the 1st floor slab concrete work for 4 units have been completed.

Building 6 - The ground floor slab concrete work for 6 units has been completed.

External - The sewage collection tank work has been completed.



AERIAL VIEW



BUILDING 1



BUILDING 3



BUILDING 4



BUILDING 5



BUILDING 6



STP TANK

TOWER B

The typical floor concrete work is in progress for B1 – 2nd floor, B2 – 3rd floor, and B3 – 4th floor.

TOWER C

During the quarter April '21 to June '21, the handing over of apartments and registration process reached the final stage. Around 300 flats have been handed over and 187 flats have been occupied.



TOWER B – BLOCK B1, B2 & B3 AERIAL VIEW



TOWER C - NORTH ELEVATION



TOWER C - SOUTH ELEVATION



TOWER D

The following works were executed in Tower D - Internal tiling, painting, waterproofing - terrace & podium, MEP, basement VDF & finishing and external painting.

Podium finishing and external development works are in progress.

The PDI inspection & client 1st inspection are in progress.

The fire inspection was carried out in mid-June '21.

CLUBHOUSE

The following works were executed in clubhouse - External cladding, internal tiling, false ceiling, glazing, compound wall & swimming pool waterproofing works.



TOWER D - SOUTH ELEVATION



TOWER D - NORTH ELEVATION



CLUBHOUSE



PROGRESS ON CIVIL SUBSTRUCTURE ACTIVITIES



WING 1

The ground floor slab work is in progress.



WING 2

The foundation work has been completed and the basement column work is in progress.



WING 3

The foundation and grade slab works are in progress.



CANVAS & COVE IN PROGRESS

PHASE 1

The TNT construction for shell & core contract is on board.

The EHS & design review kick-off meeting has been completed.

The TNT project office, steel yard, and worker hutment works are in progress.

Tower D - The rock cutting work is in progress.

Tower A, B & C - The excavation work has been completed.



TOWER A



TOWER B



TOWER C

CANVAS & COVE

IN PROGRESS

TOWER D





PHASE 1 - PLOTTED DEVELOPMENT

The road excavation work has been completed.
The sewage pipeline excavation work is in progress.



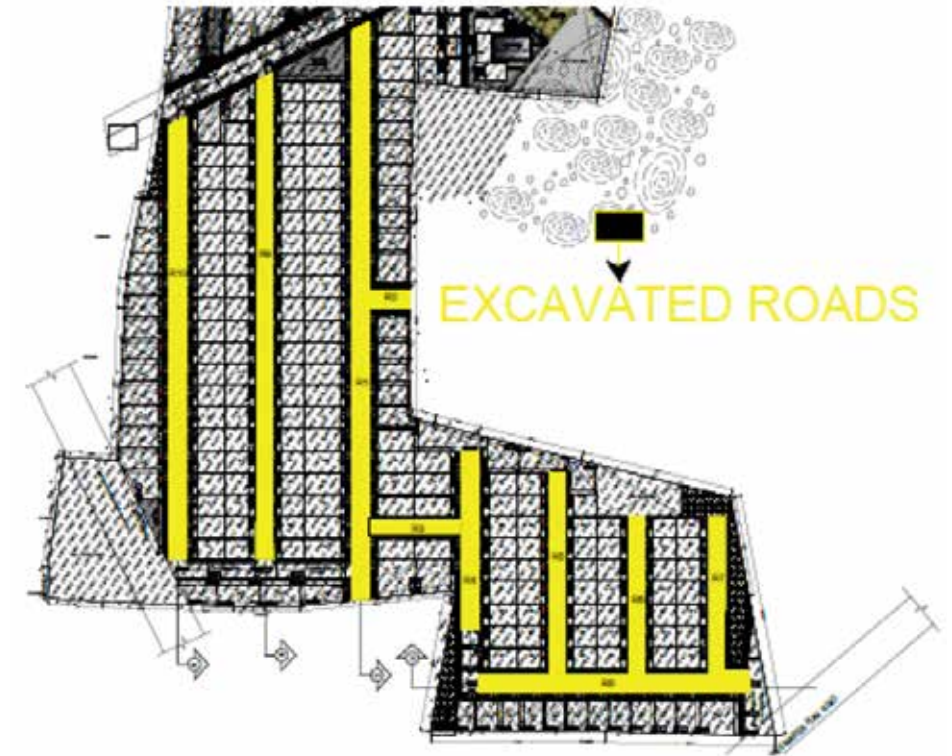
PHASE 2 - PLOTTED DEVELOPMENT

The road excavation work has been completed.



PHASE 3 - PLOTTED DEVELOPMENT

The road excavation work is in progress.



ROAD EXCAVATION - COMPLETION STATUS

CORPORATE SOCIAL RESPONSIBILITY

Environmental Health & Safety

- National Fire Service Day was celebrated on April 14, 2021.
- World Environment Day was celebrated on June 5, 2021.
- Provided safety net for Tower B cantilever work platform and horizontal periphery.
- Air ambient, noise, lux and DG stack monitor test was conducted.
- Summer Plan - Regular water sprinkling to control dust from the road.
- Monthly inspections were conducted for power tools, suspended work platforms, tower crane TPI after height extension, and drinking water test.
- Safety committee meeting was conducted for the month of April, May & June - 2021; Discussed the plan to provide Covid vaccination to the staff and workforce.
- Environmental health & safety kick-off meeting was conducted for Atmos & Aura and Canvas & Cove.



Fire Service Day celebration (63°East)



Fire Service Day celebration
(Earth & Essence)



RCCB and Earth pit testing



Barrication for lift openings



Shaft edge protection



Terrace shaft edge protection



Vertical and horizontal periphery safety net fixing work in Tower B



Plantation was done at the site on World Environment Day (Marq Phase 2)



World Environment Day celebration



World Environment Day celebration



Covid-19 Precautionary Measures

- Covid-19 medical check-ups were conducted for labours and staff through Primary Health Centre.
- Vaccination drive was conducted for staff and workforce; 100% Staff and 55% labours got vaccinated.
- Regular sanitation was conducted at all project office spaces. Projects were facilitated with in-house disinfectant spray machines, thermometer guns, and oximeters.
- Labours camp inspection is carried out every fortnight to validate Covid facilities.
- Awareness programs on Covid precautionary measures were conducted for labours to educate the seriousness of taking check-ups and vaccinations.



Covid-19 isolation rooms and facilities (Labour hutment)



Discussion on Covid precautions and importance of taking vaccination



Regular health check-ups are done for the workers.



Covid precautions - security temperature checking, Covid rt-pcr testing, labour colony disinfection spraying, oximeter, office disinfection kit.



Vaccination drive was conducted at the project site - 100% staff and 55% labours got vaccinated

MARKETING

EMAILERS



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PROJECT	PER VISIT
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EARTH & ESSENCE (Affiliated Development)	1000
SUN & SANCTUM	2000
CANVAS & COVE	2000

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May this auspicious occasion fill your spirits while the crescent moon's light illuminates your heart and abode with immense prosperity, good health, and happiness.

Assetz wishes you a blessed and joyous

Eid

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Book your dream property today!

VISIT OUR WEBSITE TO CLAIM THE OFFERS!

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Let us help you recharge and restart your financial future today. We have the best offers and the best properties in the market. We have the best offers and the best properties in the market. We have the best offers and the best properties in the market.

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INSHORT ADS

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₹45 LAKH onwards

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Find Your **Ikigai**

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LUXURY PLOTTED DEVELOPMENT

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██████████ YET NESTLED IN NATURE.

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COMMUNITY CIRCLE

MAILERS

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Your one-stop source for all the details regarding our newly launched project, Atmos & Aura, is finally up and running, and we couldn't be more excited. Treat yourself with an incredible user experience by taking a tour of the website. Spread the word to your family and friends, and start.

atmos & aura

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Nature

Let's celebrate the beauty of nature and the beauty of the world. Let's celebrate the beauty of the world and the beauty of nature. Let's celebrate the beauty of the world and the beauty of nature. Let's celebrate the beauty of the world and the beauty of nature.

LAST DATE FOR SUBMISSION: MAY 14, 2021

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Build your community and earn while you are at it.

"It's a win-win for us!" - Residents of Assetz 43 'East'. Mr. Turak & Mrs. Borna on the Community Circle rewards programme, as they get to be closer to their friends and family while also benefiting by the rewards programme. Take a look at what they had to say!

996 - 2000 Sqft | 5 BHK | Off and Assetz Road

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996 - 2000 Sqft | 5 BHK | Off and Assetz Road

REFER AND EARN UPTO ₹ 2.30 LAKH IN REFERRAL REWARDS.

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Happy Ugadi

May the auspicious festival bring harmony, health and peace to you and your family. Wishing you a delightful year filled with joy and cheer.

Assetz COMMUNITY CIRCLE

This year, celebrate World Health Day with a commitment to live a healthier lifestyle.

#HealthyBodyMind #FitGetsofHealthy

Mental health is integral to living a healthy, balanced life.

-4- How to improve your mental health

1. Physical
2. Mental
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EMPLOYEE ENGAGEMENT ACTIVITIES



Anniversary Celebrations

Employees who have completed 5 years in the organization in the last quarter.



Punith Kumar G



Rahul Ramachandran



Mahesh Dipali



Santhosh G



Ebenezer Deepak

Employee Engagement

As a part of employee engagement initiative, various webinars related to health, wellness and Covid care were organized through our insurance broker during last quarter FY Q1 (April - June 2021).

Reboot Health Podcast Series

Reboot Life: Hacks for building a brighter future through sustainability.

Reboot Health: Covid vaccination, short workout routines for busy professionals.

Reboot Mind: Stand-up comedy, reboot your personal finances, respecting differences and working together, etc.



Covid Safety Series

Advisory home test kit, discussions on building emotional immunity, bouncing back from a traumatic emotional experience, autoimmune and inflammatory diseases post Covid, ways to reconnect with your inner strength, protecting children from Covid till vaccines arrive, post Covid care: quick, healthy recipes for Covid patients, plasma therapy: all you need to know, gratitude meditation with flute music, critical incident support to sail through difficult times, myths and facts about treatment options for Covid-19 patients, the power of gratitude during Covid-19 pandemic, yoga, fitness, etc.

Covid Care Toolkit

Covid home isolation care toolkit and post Covid care toolkit.



Covid Support

A few supportive measures were put in place for the employees such as emergency loans, a self-help resource directory, medical services, a vaccination drive, flexi work hours, and other benefits to help them cope with the current pandemic situation.

On June 18, we successfully conducted our first vaccination drive in our corporate office for all employees and their friends and families. The event drew a total of 155 employees and their families.



Joining our fold

It gives us immense pleasure to welcome the following people who have joined Assetz Group between **April - June 2021**



KARTHICK RAJAN P
GRAPHIC DESIGNER

Karthick comes with over a year of experience in the field of Graphic Designing. He holds a Bachelor's degree in Computer Science & Engineering from Anna University. Prior to joining us, he was associated with Emo Matrix as Graphic Designer.



RAMESH NAIK L
EXECUTIVE - ACCOUNTS

Ramesh Naik holds a Bachelor's degree in Commerce from Bangalore University. He has been associated with us for past 2 years as Intern.



MANJUNATH VARDA
ASSISTANT MANAGER - PROJECTS

Manjunath comes with over 14 years of experience in the field of Construction. He holds a Bachelor's degree in Civil Engineering from Karnataka State Open University. Prior to joining us, he was associated with Synergy Property Development Services as Assistant Manager - Projects.



SACHIN VORA
CHIEF FINANCIAL OFFICER

Sachin comes with over 32 years of experience in the field of Finance. He holds a Bachelor's degree in Commerce, Law & is a CA. Prior to joining us, he was associated with MRG Group as Chief Financial Officer.



NITIN NAIR S
ASSISTANT MANAGER - SALES

Nitin comes with over six years of experience in the field of Sales. He holds an MBA in Marketing & Systems from Oxford College of Business Management. Prior to joining us, he was associated with Godrej Property as Senior Executive - Sales.

Joining our fold

It gives us immense pleasure to welcome the following people who have joined Assetz Group between **April - June 2021**



ZUBIN ARYA
BUSINESS ANALYST

Zubin comes with over two years of experience in the field of Project Coordination. He holds an MBA in Business Analytics from NMIMS, Mumbai. Prior to joining us, he was associated with Patanjali Ayurved Limited as Executive Exports.



VARUN R MENON
EXECUTIVE - GUEST RELATIONS

Varun comes with around two years of experience in the field of Hospitality. He holds a Bachelor's degree in Hotel Management from Christ University. Prior to joining us, he was associated with Oyo Rooms & Hotels as GRE.



MEGHANA BN
EXECUTIVE - SALES

Meghana comes with a year of experience in the field of Sales. She holds a Bachelor's degree in Electrical & Electronics Engineering from VTU. Prior to joining us, she was associated with Propmart as Relationship Manager.



MARVIN GABRIAL P
EXECUTIVE - EMT

Marvin comes with two years of experience in the field of Sales. He holds a Bachelor's degree in Commerce from Bangalore University. Prior to joining us, he was associated with Indiamart as Sales Executive.



JENNIFER DSOUZA
SENIOR EXECUTIVE - EMT

Jennifer comes with over eight years of experience in the field of Customer Service. She holds a Bachelor's degree in Commerce from Dr. C V Raman University. Prior to joining us, she was associated with BCD Travel (I) Pvt Ltd as Data Specialist.

