

## Arun. G. Rao, Head of Engineering, - Assetz Property Group

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### Upcoming Opportunities



Over the last few years, the growth graph of the Indian Infrastructure construction sector has been at a constant rise owing to the increase in housing demand. The development of highways, roads, metros, etc. has created a feasible opportunity and developers in the country have utilized it to benefit their customers as well their brand. The developments include villas, townships, row houses, etc. catering to different needs of the customers which are constantly changing based on lifestyle preferences, workplace, etc. As much as it sounds challenging, we see it as an opportunity for new innovations, design and new housing concepts. It is the minute details that a developer can use to their advantage when paid closer attention to.

### Efficiency & Accountability



With the introduction of RERA, developers feel a higher level of pressure to make sure the construction progresses according to the timeline. However, at Assetz Property Group, we have a project & design team that is well-equipped and has the required managerial skills. We also make sure that we implement new technologies in our construction for better results such as aluminium system formwork for construction. This helps in

reducing the time taken as it is more efficient compared to conventional methods of construction. The end quality of the project is also better. Furthermore, the homes are efficiently designed, and the fittings used are high end and energy efficient, which thereby reduce operational costs.



**Link:**

<https://www.nbmcw.com/interviews/40302-arun-g-rao-head-of-engineering-assetz-property-group.html?highlight=WyJhc3NldHoiXQ==>