

IT DOESN'T GET GREENER THAN VTV



Vrindavan TechVillage Recognized as Top Green Building in Asia Pacific

Declared Winner for Green Buildings category at MIPIM 2009 Asia Awards

Vrindavan TechVillage (VTV), India's sole LEED Platinum certified SEZ has won another accolade for its eco-friendly design and ongoing commitment to environmental sustainability. MIPIM, the leading global real estate forum, has declared VTV as the winner of the Green Buildings Category as part of the awards program at MIPIM Asia in November 2009. Over 80 projects from across Asia Pacific were assessed by the eminent jury and VTV, developed and operated by Bangalore based Assetz Property Group and designed by internationally acclaimed architects HOK International, was chosen over other eight other entries from Singapore, Malaysia, China and the Philippines.

MIPIM is a leading industry forum with global presence and a strong reputation in the global real estate industry, be it with developers, investors and corporate occupiers of real estate. MIPIM's Asia edition sees representation from leading real estate players from across Asian geographies.





Spread over 100+ acres with up to 9 million square feet of space, VTV was launched in May 2007 offering high-grade infrastructure in Bangalore and achieved its SEZ status enhancing its value proposition. VTV today counts several blue-chip corporations as occupiers at the Park.

Apart from its many obvious commercial & other business advantages, VTV has also set a first for commitment to sustainability and eco-conservation. VTV is a Platinum certified LEED SEZ with two statutory bodies – the Indian Green Building Council [IGBC] and US Green Building Council [USGBC] – having accorded this status to the Park in recognition of its inherent and ongoing commitments to promoting environmental sustainability.

VTV operates to the highest standards, operationally and ecologically and this award is testimony to this effort. As a new-age real estate services group delivering world class services through the full real estate life cycle, Assetz has consistently followed a unique development approach, ensuring unprecedented emphasis on design of developments to world standards while remaining extremely sensitive to the traditions, restrictions and requirements of the local environment. This approach reflects at VTV as well – in line with the strong focus in India on energy conservation and the increasing need for healthy workspaces for the Indian knowledge worker.

Several aspects of VTV's design including air-conditioning system design and choice of refrigerants; design of energy and lighting systems; sustainable site operations and water efficiency have ensured that VTV is designed to international ecological standards and meets guidelines set by the Ministry of Environment and Forest (MOEF).

On an ongoing basis, Assetz is committed to promoting sustainability at the Park, including implementation of strategic specialist maintenance initiatives with standard operating procedures to ensure environmentally friendly operations through minimal impact on natural resources. Innovative offerings such as multiple charging points at the parking areas to promote the use of electric vehicles further enhance the Park's commitment and contribution to sustainability.

It is in recognition of its inherent and ongoing commitment to eco-friendly practices that VTV has been awarded this prestigious award by MIPIM Asia.

The logo for Assetz, featuring the word "Assetz" in a blue serif font with a green arch above the letters "s" and "t".

Assetz Property Group

Embassy Icon Annexe, Ground Floor, Infantry Road
Bangalore - 560001, Karnataka, India.

Ph: +91 (80) 2237 4000 Fax: +91 (80) 2237 4400

Email: enquiries@assetzproperty.com

www.assetzproperty.com